



3 L A C K



P R E M I U M C U S T O M H E A D W E A R

WELCOME TO THE ZENITH
OF CUSTOMIZED HEADWEAR

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Where innovation meets personality. Boldly rewriting the rule book and breaking free from typical headwear standards. Our dedicated designers and craftsmen have meticulously scrutinized and perfected every detail. Innovating new construction techniques and sourcing the best functional materials available. Creating the most comfort, durability, and style of any headwear available today, period.

However, the true magic lies in your hands, as each style can be customized to reflect your personality, ensuring that your headwear is as unique as you are. We began with one singular goal. Offer the world's first low-minimum customizable premium headwear line, and today, we are proud to offer you a collection sure to transcend all expectations.

LEARN MORE AT PUKKAINC.COM/BLACK



**PILLAR // BLK001**

An unstructured 6-panel low crown fit with a full curve visor and high-quality snap adjuster. The Pillar features our Pinnacle water-resistant & wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

AVAILABLE COLORWAYS

Midnight



Moon Heather



Snow



Deep Sea



Sky Heather

FOUNDATION



FOUNDATION // BLK002

A structured 5-panel high crown fit with a slight curve visor and high-quality snap adjuster. The Foundation features our Pinnacle water-resistant & wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

AVAILABLE COLORWAYS



Midnight



Moon Heather



Snow



Deep Sea



Sky Heather

A**P****M****X****APEX // BLK003**

A structured 6-panel horizontal front high crown fit with a slight curve visor and high-quality snap adjuster. The Apex features our Paragon ultra-wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

AVAILABLE COLORWAYS

Boulder



Mist



Smoke



Camel



Snow



Millennium

EXCURSION



HIGH CROWN // UNSTRUCTURED

PEAK SEAM FRONT 5-PANEL // FLAT VISOR WITH SPECIALTY ROPE

AVAILABLE COLORWAYS

AVAILABLE SPECIALTY ROPE OPTIONS 12 PIECES PER COLOR

Black / White Stripe **Black / Charcoal Stripe** **White / Black Stripe** **Royal / White Stripe** **Carolina / White Stripe**

WATER RESISTANT

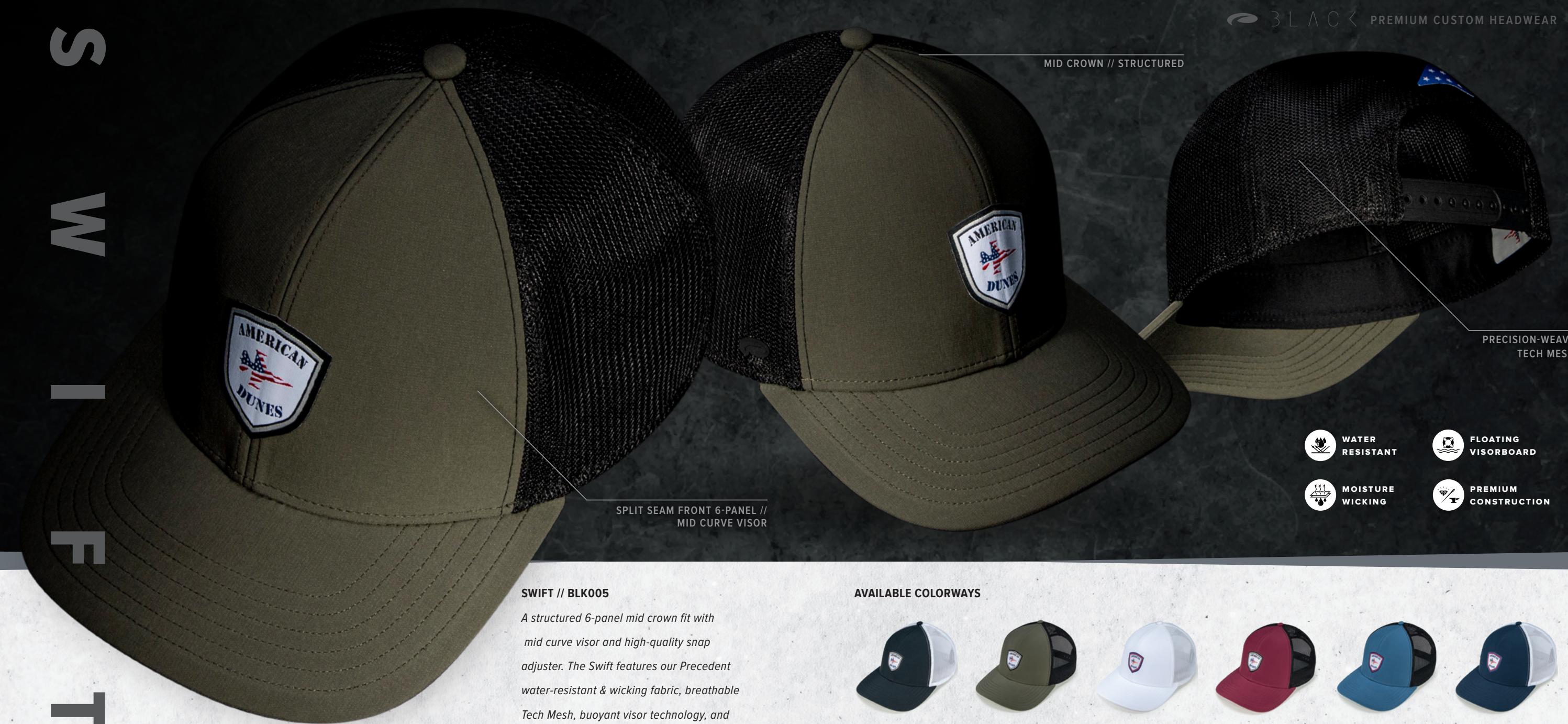
FLOATING VISORBOARD

MOISTURE WICKING

PREMIUM CONSTRUCTION

EXCURSION // BLK004

An unstructured 5-panel high crown fit with a flat visor and high-quality snap adjuster. The Excursion features our Principle water-resistant & wicking fabric, buoyant visor technology, and premium construction techniques.

S**M****T****T****SWIFT // BLK005**

A structured 6-panel mid crown fit with mid curve visor and high-quality snap adjuster. The Swift features our Precedent water-resistant & wicking fabric, breathable Tech Mesh, buoyant visor technology, and premium construction techniques.

AVAILABLE COLORWAYS

Midnight / White



Rifle / Black



Snow / White



Wine / Black



Admiral / Black



Resolution / White

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LOW CROWN // UNSTRUCTURED

QUICK RELEASE ADJUSTER

MOISTURE
WICKINGSUN
PROTECTIONFLOATING
VISORBOARDLASER
VENTILATIONPREMIUM
CONSTRUCTION**SUMMIT // BLK006**

An unstructured 5-panel running style in a low crown fit with a flat visor and quick-release buckle style adjuster. The Summit features our Paradigm 40+ UPF & wicking fabric, buoyant visor technology, breathable perforated panels, and premium construction techniques.

AVAILABLE COLORWAYS

Midnight



Asphalt Heather



Cloud



Snow



Byzantine



Eclipse Heather

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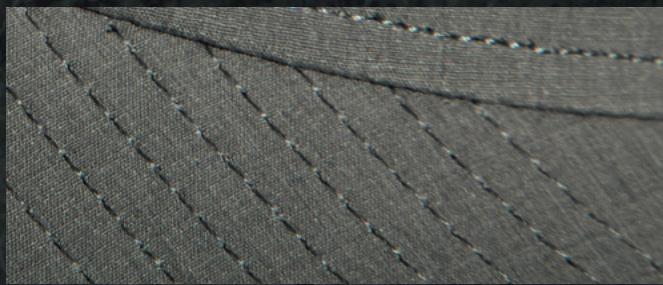
ELEVATING THE STANDARD IN PREMIUM CUSTOM HEADWEAR

Our Signature Details merge refined construction techniques typically reserved for couture luxury brands with the technical functionality of modern sportswear to bring you a class of elevated casual headwear that you won't find anywhere else.

These details have been purposely designed to be tastefully understated, focusing on comfort, refinement and durability, providing the perfect stage for your branding, logos, or artwork to shine.



BLACK PREMIUM CUSTOM HEADWEAR



MAX STITCH CONSTRUCTION

Using the maximum stitch per inch allowable, we have developed stronger, more durable, and longer-lasting seams than your typical hat.



SLIM SEAM & WOVEN CROWN TAPE

Our narrow double needle top stitch and high-density woven crown tape work hand in hand to show our unwavering commitment to creating an ultra-refined look and feel, both inside and out.



FUSED INNER LINING

Seamlessly bonds with high-performance fabrics, providing all crown panels with a flexible yet durable layer, optimally balanced for weight, form, and performance.



PREMIUM SWEATBAND

Our super soft, multi-layer sweatband is designed for all-day comfort. The outer layers wick sweat away, while the open-cell core allows airflow for faster drying and extra padding for long wears.



LOWER PROFILE BUTTON

This subtle detail gives the crown a sleek, understated look.



FLOATING VISOR

Our visorboard material is designed to give your hat positive buoyancy, allowing it to resurface under average conditions.

EMBELLISHMENTS

SIGNATURE



ADD YOUR OWN PERSONAL TOUCH WITH SIGNATURE EMBELLISHMENTS

Each Pukka Black embellishment is a testament of the dedication to our craft, meeting you at the crossroads of innovation and customization. Allowing you to personalize your offering at an elevated level so that you can focus on what's important, your brand, your look, and your custom headwear.

These premium embellishment options are all available at a 24-piece minimum and are the perfect platform to customize and showcase your unique artwork today.



WOVEN LABEL
SECURED WITH HEAT
High-density woven labels secured with heat-weld technology are ideal for adding unique, highly detailed artwork and branding.



SILICONE
SECURED WITH HEAT
Silicone showcases intricate details with stunning clarity, while remaining ultra-flexible and heat-applied for a secure, long-lasting bond.



SILICONE CUTOUT
SECURED WITH HEAT
Silicone cutout applique adds bold texture and depth, blending solid silicone with exposed fabric for a unique, handcrafted look.



**SILICONE ON
WOVEN FLAG LABEL**
Woven flag label with silicone detail is a perfect choice when you need incredibly crisp details and dimensions on a small footprint.



HEAT TRANSFER
Premium heat transfers are vibrant, sleek options for boldly displaying logos and detailed graphic designs.



**RAISED & FLAT
SILICONE PATCH**
SECURED WITH HEAT
Silicone patches with raised design details secured using heat-weld technology will elevate your headwear with a modern look.



**SILICONE ON
WOVEN LABEL**
SECURED WITH HEAT
A heat-welded woven label with raised silicone details offers a modern twist on a classic, delivering sharp detail and eye-catching texture.



**CUSTOM HEAT TRANSFER
PRIVATE LABEL**
Premium interior heat transfers are long-lasting, soft to the touch, and are a great way to customize any sweatband.



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CALL: 877.345.5110 // WEB: PUKKAINC.COM/BLACK

GENERAL TERMS & CONDITIONS FOR THE SALE OF GOOD: PUKKAINC.COM/TERMS-CONDITIONS



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