



2020 GOLF NEW RELEASES

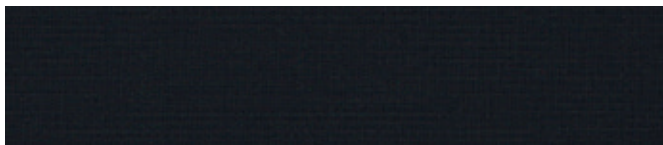
THE CUSTOM, LOW MINIMUM, QUICK-TURN SOLUTION



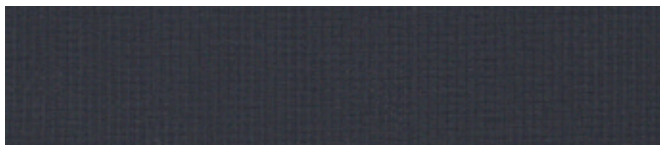
DRIMAX FABRIC WITH AQUAGUARD

Add functionality to your headwear with our all-new DriMax fabric. DriMax is a water resistant fabric that has been treated to repel water from its surface and keep those who spend time outside in inclement weather dry. This 100% polyester fabric can be added by the dozen to any minimum order and comes in two different colors. DriMax can be used on any Adjustable Hat or Bucket Silhouette.

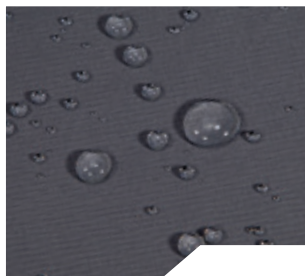
Available Color Options /



Black



Charcoal



STAY DRY IN THE RAIN WITH AQUAGUARD /

Aquaguard helps repel water from the surface of our all-new DriMax fabric allowing the wearer's head to stay dry while golfing in a rain storm. Its unique weave will add a sporty look to any headwear design.

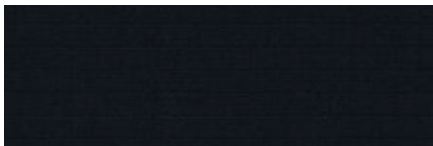


COTTON RIPSTOP

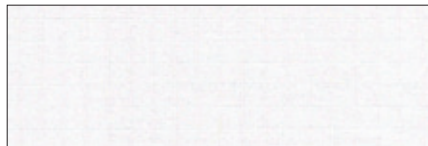
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Our exclusive Ripstop fabric is a 100% Cotton, mid-weight material that is both rugged and refined. It's the perfect fit for any of your style needs from functional outdoors to fun fashion and everything in between.

Available Color Options /



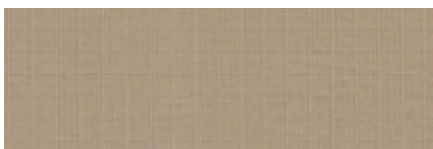
Black



White



Red



Khaki



Navy



Royal



GREAT FOR BUCKETS & VISORS TOO /

Cotton Ripstop can be used on any Adjustable, Ultra-Fit* or Stretch-Fit* Hat. Give a unique look to a Boonie, Low Crown Visor or High Crown Visor by adding Cotton Ripstop by the dozen in a 48-piece minimum order.

* Only available on Front Panels, Visor, Undervisor or Button

FOR MORE INFORMATION VISIT WWW.PUKKAINC.COM/GOLF

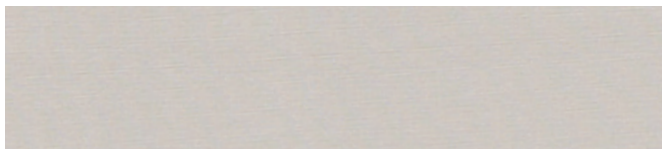
Be Original.®



ALL-NEW TRITECH COLORS

A variety of vivid new colors have been added to TriTech's ever expanding color offering.

New Color Options /



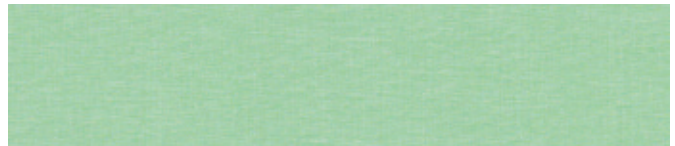
Stone



Texas Orange Heather



Orange



Seafoam Heather



Lime



Aqua Heather



LIMITED EDITION COTTON TWILL COLORS

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We are releasing our first batch of limited edition seasonal Cotton Twill colors. These Spring inspired colors are available for a limited time or until supplies run out.

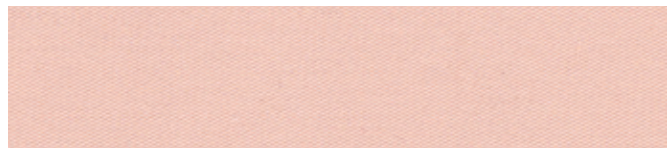
New Color Options /



Bone White



Vintage Turquoise



Pink Sand



NEW PERFORATED PATTERN

Our new Perforated Pattern (PP002) consists of a horizontal varying dot design that adds more breathability to any TriTech fabric on an Adjustable, Stretch-Fit or Ultra-Fit Hat. Add this Custom Add-On to the side and back panels or the side panels only.



PP002-A2
Side Panels
Adjustable or Ultra-Fit Hats
\$1.00 UPGRADE



PP002-A4
Side & Back Panels
Adjustable or Ultra-Fit Hats
\$2.00 UPGRADE



PP002-S2
Side Panels
Stretch-Fit Hat
\$1.00 UPGRADE



PP002-S4
Side & Back Panels
Stretch-Fit Hat
\$2.00 UPGRADE



SHADEMAKER I NEW COLORS & SIZE

Our popular sun hat the Shademaker I (QT06), is available in two new colors: Slate/Black and Cream/Charcoal. You can order the Shademaker I in S/M (58CM), L/XL (60CM) and **NEW** XXL (62CM) sizing.

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NEW
Slate / Black



NEW
Cream / Charcoal



Light Grey / Black



Charcoal / Black



White / White



White / Navy

FOR MORE INFORMATION VISIT WWW.PUKKAINC.COM/GOLF

Be Original.®



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VELCRO PATCH WITH REMOVABLE TOP PATCH

Constructed from the highest quality threads and backings, our tactical gear inspired Velcro Patch with Removable Top Patch can be made into any shape or size you can imagine.



OPTION 1

Flat Embroidery on Velcro Patch
w/ Removable Flat Embroidery on Fabric Patch
w/ Merrowed Edge

\$1.50 UPGRADE



OPTION 2

Flat Embroidery on Velcro Patch
w/ Removable Woven Label Patch
w/ Merrowed Edge

\$1.50 UPGRADE



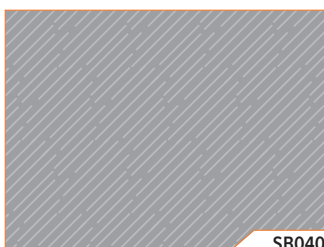
CUSTOM SUBLIMATION

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Now available on TriTech Fabric! Sublimate on solid fabric or make it unique by adding one of our Perforated Patterns to the side and/or back panels.



SB033



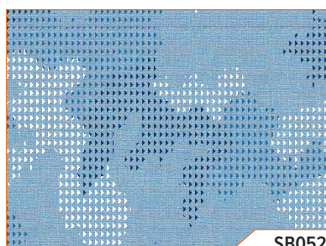
SB040



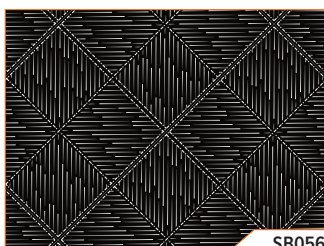
SB050



SB051



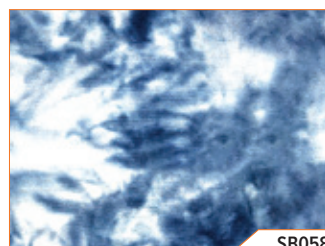
SB052



SB056



SB057



SB058

Custom Sublimation can be produced with unlimited colors on these White Fabrics: TriTech (including Perforated Patterns), Nylon, UV Lite, Perforated UV Lite, Performance Wick, Poly Twill and Poly Foam/Poly. Sublimation must be done with one design (same pattern and colors) per 48 pieces.



POPULAR LOOKS

Building a hat from scratch can be overwhelming for some. Let us take the work out of it for you with our Popular Looks collection, showcasing designs that have sold this past calendar year. Customize any of these looks with your club logo and information. You can even change up the colors and fabrics to truly make it your pro shops's next most Popular Look.



Suggested Fabric & Color Options



Steel / White



White / White



Navy / White

POPULAR LOOK 16

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

- Black UV Lite & White Tech Mesh
- Adjustable Hat / 6-Panel / Low Crown / Structured / Slight Curve Visor
- Raised & Flat Embroidery (GE176) + 1 Additional Graphic Location



Suggested Fabric & Color Options



Grey Heather / Steel



White / Navy



Seafoam / White

POPULAR LOOK 17

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

- Red Cotton Twill & White Trucker Mesh
- Adjustable Hat / 6-Panel / Low Crown / Structured / Slight Curve Visor
- Woven Label w/ Merrowed Edge (GC104)
- Basic Visor Stitching (VB003)



Suggested Fabric & Color Options



Scarlet Heather



Charcoal



Royal Heather

POPULAR LOOK 18

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

- Steel TriTech
- Stretch-Fit Hat / 6-Panel / Low Crown / Structured / Curved Visor
- Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge (GC099) + 1 Additional Graphic Location



POPULAR LOOK 19

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

Suggested Fabric & Color Options



Stone / Maroon

Hunter Herringbone / Steel*

Steel Heather Jersey / White*

- Royal Cotton Twill, Black Tech Mesh & Royal Buffalo Check
- Ultra-Fit Hat / 6-Panel / Low Crown / Structured / Curved Visor
- Woven Label w/ Merrowed Edge (GC248)
- Basic Visor Stitching (VB013)

*Shown w/ Specialty Fabric

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POPULAR LOOK 20

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

Suggested Fabric & Color Options



Black Oxford Chambray / White*

Black / Stone

Royal Oxford Chambray / White*

- Texas Orange Cotton Twill & White Trucker Mesh
- Adjustable Hat / 6-Panel / Low Crown / Unstructured / Curved Visor
- Felt Patch w/ Jump Stitch & Flat Embroidery (GC016)

*Upgrade Will Apply



POPULAR LOOK 21

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

Suggested Fabric & Color Options



Grey Herringbone / Steel / Black

Scarlet / Black / White*

Khaki / White / Black*

- Black Herringbone & Black Trucker Mesh w/ White Premium Visor Cord
- Adjustable Hat / 5-Panel / High Crown / Structured / Slight Curve Visor
- Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge (GC105)

*Shown w/ Cotton Twill



Suggested Fabric & Color Options



Black / Stone



Royal / Stone



Grey Heather / Black

POPULAR LOOK 22

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

- Dark Grey Heather Heritage Flannel & Stone Trucker Mesh
- Adjustable Hat / 6-Panel / Low Crown / Structured / Curved Visor
- Screen Print on Frayed Heritage Flannel Patch w/ Jump Stitch (GC172)



Suggested Fabric & Color Options

Charcoal /
White / BlackScarlet Oxford /
White Oxford / BlackSteel Oxford / Black
Oxford / White Oxford

POPULAR LOOK 23

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

- Navy / White / Scarlet Lightweight Cotton
- Adjustable Hat / 6-Panel / Low Crown / Structured / Slight Curve Visor
- Woven Label w/ Merrowed Edge (GC099) + 1 Additional Graphic Location



Suggested Fabric & Color Options



Black Heather



Lime



Texas Orange Heather

POPULAR LOOK 24

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

- Stone TriTech
- Adjustable Hat / 6-Panel / Low Crown / Structured / Curved Visor
- Screen Print on Cotton Twill Patch w/ Satin Stitch
- Perforated Pattern on Side Panels (PP001-A2)



Suggested Fabric & Color Options



Aqua / White



Lime / Charcoal



Orange / Black

POPULAR LOOK 25

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

- Black Cotton Twill & White Sport Mesh
- Stretch-Fit Hat / 5-Panel / Low Crown / Structured / Curved Visor
- Raised Embroidery + 1 Additional Graphic Location
- Embroidery Pattern (EB003)



Suggested Fabric & Color Options



Orange / Black



Black / Steel



Steel / Scarlet

POPULAR LOOK 26

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

- Kiwi / Navy Cotton Twill & Navy Trucker Mesh
- Adjustable Hat / 5-Panel / High Crown / Structured / Flat Visor
- Woven Label w/ Merrowed Edge (GC177)



Suggested Fabric & Color Options



Black



Steel



Navy

POPULAR LOOK 27

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

- White / Steel Nylon
- Adjustable Hat / 6-Panel / High Crown / Structured / Slight Curve Visor
- Flat Embroidery on Felt Patch w/ Jump Stitch (GC249)



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RYDER CUP 2020 HEADWEAR BY PUKKA

In 2020, the Ryder Cup is back on our home turf at Whistling Straits in Kohler, Wisconsin and Pukka is excited to have a part in this historic biennial event and you can too!

Be the first to stock your pro shop with Ryder Cup hats and cold weather knits exclusively designed and sold by Pukka. Our quick fulfillment of your low minimum order will allow your patrons the opportunity of supporting Team USA at this prestigious tournament while golfing 18 holes or at the 19th hole cheering on their favorite pros.

For more information visit www.pukkainc.com/rydercup

2020 Ryder Cup Headwear by Pukka is a collection of 15 pre-made hats & cold weather knits available in 24-piece minimums (6 per style).

FOR MORE INFORMATION VISIT WWW.PUKKAINC.COM/RYDERCUP

Be Original.®

HAT CUSTOMIZER 2.0

CREATE. ADD. SHARE.



ENHANCED USER CONTROLS

The industry's premier headwear customizer has been updated with enhanced user controls to zoom, rotate and inspect every detail.

ADD A HAT

With a simple click of the mouse, you can create a duplicate hat at any step to explore the numerous different design combinations that our program has to offer.

SHARE IT

You can now show your hat designs to your peers and colleagues by sharing it directly to Facebook, Twitter, LinkedIn or via email.



Our Hat Customizer's responsive web design gives you a flawless viewing experience on any platform or device.

START CUSTOMIZING YOUR OWN HAT BY VISITING HATCUSTOMIZER.PUKKAINC.COM