



2021 Custom Headwear

THE CUSTOM, LOW MINIMUM, QUICK-TURN HEADWEAR SOLUTION

COLOR PALETTE

	BLACK	BLACK HEATHER	CHARCOAL	CHARCOAL HEATHER	DARK GREY HEATHER	PEWTER	IRON GREY HEATHER	GREY HEATHER	METAL	STEEL	STEEL HEATHER	STEEL OXFORD	WHITE	MAROON	MAROON HEATHER	CRIMSON	SCARLET	SCARLET HEATHER	RED	NANTUCKET RED	BOYSENBERRY	FUCHSIA	PINK	MANGO	RUST	TEXAS ORANGE	TEXAS ORANGE HEATHER	ORANGE	NEON ORANGE	SULPHUR	NUGGET	GOLD	MUSTARD	ATHLETIC GOLD	YELLOW	CREAM	BIRCH	STONE				
COTTON TWILL	■	■	■					■	■	■		■	■	■	■	■	■	■	■	■		■	■	■	■	■	■	■			■	■	■	■	■	■	■	■	■	■		
SOLID LIGHTWEIGHT COTTON	■	■	■							■			■			■	■		■	■						■															■	
OXFORD LIGHTWEIGHT COTTON	■									■		■	■										■																		■	
COTTON RIPSTOP	■					■							■						■	■																						
STRETCH TWILL	■									■			■																													
ORGANIC CANVAS	■		■										■			■	■			■	■										■									■		
POLYFOAM / POLY	■									■			■						■	■																						
TRUCKER MESH	■	■	■							■		■	■	■	■	■	■	■	■	■			■				■	■	■	■						■				■		
ACRYLIC WOOL	■		■										■	■																												
STRETCH WOOL	■									■			■							■	■																					
NYLON	■								■	■			■						■	■		■															■			■		
PERFORMANCE MESH	■		■							■			■	■	■	■	■	■	■	■				■			■	■	■	■			■				■			■		
PERFORMANCE WICK	■		■							■			■	■	■	■	■	■	■	■							■	■	■													
SPORT PIQUÉ	■			■		■							■		■	■	■	■	■	■																						
TRITECH	■	■	■	■						■	■		■		■	■	■	■	■	■							■	■	■												■	
PERFORATED TRITECH	■	■	■	■						■	■		■		■	■	■	■	■	■							■	■	■												■	
PROMAX	■		■						■	■			■	■					■	■																	■				■	
DRIMAX	■		■						■	■			■						■	■																						■
UV LITE	■		■						■	■			■			■	■	■	■	■			■				■	■	■												■	
PERFORATED UV LITE	■		■						■	■			■			■	■	■	■	■			■				■	■	■												■	
ACTIVE HEATHER	■		■										■			■	■	■	■	■																						
HERITAGE FLANNEL	■			■				■					■			■	■	■	■	■																						
TECH MESH	■		■							■			■	■					■	■																					■	
SPORT MESH	■	■	■							■		■	■	■	■	■	■	■	■	■																					■	
ACRYLIC YARN	■		■	■					■	■	■		■	■		■	■	■	■	■			■			■	■	■									■	■	■		■	
LIGHTWEIGHT YARN	■		■							■			■	■		■	■	■	■	■						■	■	■											■		■	
COTTON YARN	■		■							■			■	■		■	■	■	■	■																						
HEATHER YARN	■	■	■										■			■	■	■	■	■																					■	
TRUCKER ROPE	■									■			■						■	■																			■			
PREMIUM VISOR CORD	■												■				■	■	■	■																					■	
PLASTIC SNAP CLOSURE	■		■							■			■	■		■	■	■	■	■			■					■	■												■	
FELT	■		■							■			■			■	■	■	■	■			■					■	■												■	

FABRIC COLOR DISCLAIMER. Please note that this representation of fabric color is limited by the 4-color printing process, and should be used for general guidance purposes only. Variation in computer displays, printers and varying lighting conditions may cause colors to display or print incorrectly. Not all actual colors match across all fabrics and some fabric tones can change due to shifts in material content. For critical shade standard assessment, please ask your local sales rep to see their fabric swatch book.

OUR PROGRAM

THE PUKKA DIFFERENCE

Program Details

48-Piece Minimum Per Silhouette

Lower Minimums on Select Silhouettes

12-Piece Minimum Per Fabric / Color

30-Day Production Time + Up to 5 Days Shipping

Free Artwork Setup

Free Interior Private Label



Custom Headwear Program

Our Be Original® approach to creating custom headwear takes advantage of the foundation of our proprietary business model that is built around design flexibility at low minimums. Our Custom Program gives you full control of the design/customization process. In as few as six steps you can choose popular styles/silhouette options, fabrics, color combinations, Custom Appliques, Custom Add-Ons and Free Contrast Color Options, to create the perfect headwear mix for your retail shop to maximize product variety and increase sales.

Popular Looks

Our Popular Looks section gives you the best of both worlds by blending simplicity with the ability to personalize your selection. Our product design team has taken the guess work out of “what’s popular” and trending in the marketplace to supply you with an assortment of headwear options without forsaking the opportunity to personalize features of the hat to give it your own finishing touches.

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HOW TO ORDER *custom headwear*

Pukka's Custom Headwear Program builds every Hat, Visor, Bucket and Cold Weather Knit from scratch, stitch-by-stitch. This allows for unmatched flexibility when designing the perfect silhouette, mixing the ideal fabric and color combinations and decorating it with the highest quality embroidery and custom appliques in the industry.

Step One



01

Choose a Hat, Visor, Bucket or Cold Weather Knit

Step Two



02

Choose Silhouette Options

► Panels, Crown, Structure, Visor, Closure, etc.

Step Three



03

Choose Fabric & Color Options

► Solid Color, Contrasting Front Panels, etc.

Step Four



04

Choose Embellishment(s)

► For Embroidery & Custom Applique Options See Pages 55-57

Step Five



05

Add Custom Add-Ons or Other Additional Upgrades

► For More Information See Pages 60-64

Step Six



06

Mix Fabrics & Free Contrast Options by the Dozen

► For More Information See Pages 2 & 3

UNMATCHED FLEXIBILITY *by the dozen*

Combine select upgrades (Closure Options, Fabric Options and Specialty Fabric Options) by the dozen within a 48-Piece Minimum Order for Unmatched Flexibility. Upgrades may apply.

Trucker by the dozen



12

► Indigo Denim & Scarlet Trucker Mesh

Full Fabric by the dozen



12

► Grey Heather / Olive Cotton Twill

Specialty Fabrics by the dozen



12

► Crimson Heritage Flannel & Coffee Boucle Tweed

Mix Fabrics by the dozen



12

► Stone / Latte Cotton Twill & Stone Tech Mesh

OUR PROGRAM

NEW RELEASES

HATS

VISORS

BUCKETS

COLD WEATHER

MULTIPLE LOOKS *within one order*

Finish off your Custom Headwear design by taking advantage of our **FREE** Contrast Options to create Multiple Looks within a 48-Piece Minimum Order.

Free Contrast Options

- ▶ Panels
Front, Side & Back
- ▶ Button
- ▶ Eyelets
1 Color / All Eyelets
- ▶ Stitching
Visor, Crown or Entire Hat
- ▶ Visor
- ▶ Undervisor
- ▶ Closure

Look One



01

- ▶ Solid Color

Look Two



02

- ▶ Contrast Stitching

Look Three



03

- ▶ Contrast Visor

Look Four



04

- ▶ Contrast Button
- ▶ Contrast Visor

Look Five



05

- ▶ Contrast Button
- ▶ Contrast Eyelets
- ▶ Contrast Visor Stitching

Look Six



06

- ▶ Contrast Front Panels
- ▶ Contrast Button
- ▶ Contrast Eyelets

Look Seven



07

- ▶ Contrast Side & Back Panels
- ▶ Contrast Eyelets

Look Eight



08

- ▶ Contrast Button
- ▶ Contrast Eyelets
- ▶ Contrast Visor

* Looks May Be Ordered in Increments of a Dozen (12) Within a 48-Piece Order.

** Add Looks in Increments of a Dozen (12) After Order Minimums Have Been Met.

NEW RELEASES from Pukka

OUR PROGRAM

NEW RELEASES

HATS

VISORS

BUCKETS

COLD WEATHER

BondGo

BondGo is Pukka's modernized logo application made from 1mm thick, durable, soft-touch silicone with a matte finish. BondGo will give your logo stunning dimension and an ultra-crisp, clean look that is perfect for any style of headwear.

[VIEW OUR CUSTOM APPLIQUES ON PAGES 56 & 57](#)



Embroidery with Diagonal Stitch

Embroider your brand or shop logo on a hat, visor, bucket or knit using our new Diagonal Stitch technique. This repetitive diagonal stitch pattern adds a unique weave appearance and innovates our traditional embellishment. Diagonal Stitch can be added to any Flat, Raised or Raised & Flat Embroidery location.

[VIEW OUR EMBROIDERY AND THREAD OPTIONS ON PAGE 55](#)

Laser Etched & Reverse Laser Etched Patches

Our Laser Etched Patches offer detail and durability that can not be matched by a heat pressed applique. Brand your logo on a high quality Custom Applique that will grab attention. Your patch can be laser etched with any logo and cut into several different geometric shapes using Tobacco Suede or Tan Leather.

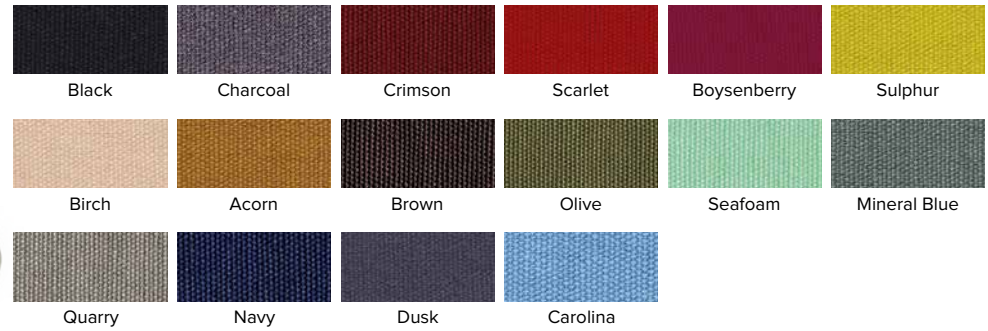
[VIEW OUR LASER ETCHED OFFERINGS ON PAGE 57](#)



Organic Canvas

This eco-friendly fabric shows you that style and sustainability can coexist. It is made from 100% Organic Cotton, which has a lower impact on the environment, creating a higher-quality material that is better for the earth. Add any of our 16 Organic Canvas colors by the dozen to any minimum order.

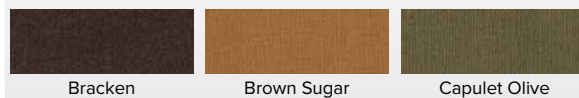
AVAILABLE ORGANIC CANVAS COLOR OPTIONS



Waxed Canvas Specialty Fabric

This durable, lightly waxed, 100% cotton canvas fabric has a classic shine-free finish that looks great and adds an extra layer of weather resistance to your headwear.

AVAILABLE WAXED CANVAS COLOR OPTIONS



Cork Specialty Fabric

Add our 100% Polyester Cork fabric to most of our silhouettes or highlight the Front Panels, Button, Visor and Undervisor. Call attention to your logo by embroidering it on a Cork applique secured to the front panel in a variety of different stitch options.

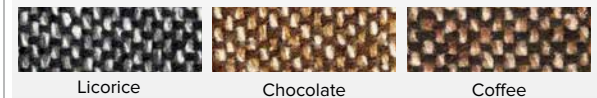
VIEW OUR SPECIALTY FABRICS ON PAGE 53



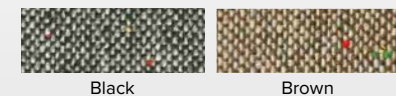
Tweed Specialty Fabric

Add the distinctive woven texture of Tweed to your next headwear design. Our 100% Polyester Fleck and Boucle Tweed Specialty Fabrics are available by the dozen.

AVAILABLE BOUCLE TWEED COLOR OPTIONS



AVAILABLE FLECK TWEED COLOR OPTIONS



Perforated TriTech

Perforated TriTech is founded on a trifecta of performance features; lightweight, moisture wicking and SPF 30 sun protection, and with ventilating perforations adds superior breathability and cooling to the mix. A uniform 1mm perforated dot pattern highlights our latest performance fabric and is available in 22 solid and heathered color options.

AVAILABLE PERFORATED TRITECH COLOR OPTIONS



New Ultra-Fit Full Fabric Options

With the best of Adjustable and Stretch-Fit hats combined into one superior fitting silhouette, our popular Ultra-Fit Hat continues to expand on its capabilities with the addition of Performance Mesh (23 total colors) and Stretch Wool (5 total colors) to its full fabric offering.

[VIEW ULTRA-FIT PRODUCT DETAILS ON PAGE 13](#)



Custom Sublimation on Trucker Mesh & Tech Mesh

Our dye sublimation process produces vibrant, high-quality, long lasting imagery that will be sure to stand out on your store shelves. Give the traditional trucker hat a new look by using Sublimation Print on Trucker Mesh and Tech Mesh.

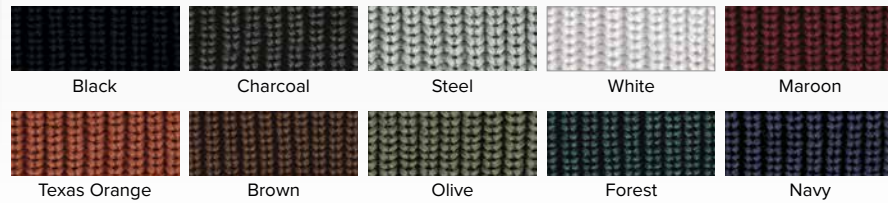
[VIEW CUSTOM SUBLIMATION DETAILS ON PAGE 62](#)

Casual Knit

PRODUCT DETAILS ON PAGE 22

The Casual is a 100% Cotton cuffed silhouette with a broken ribbed stitch. With Cotton considered the king of the natural fibers, it is amongst the softest, smoothest and most comfortable knits in our offering.

AVAILABLE COTTON YARN COLOR OPTIONS



Rouster Knit

PRODUCT DETAILS ON PAGE 23

The Rouster is a flat knit, workwear inspired cuffed knit that is extremely soft to the touch and provides a snug, comfortable fit. With its elongated cuff, crown profile and distinct Heather Yarn, the Rouster sets itself apart from others on the shelf.

AVAILABLE HEATHER YARN COLOR OPTIONS



Twisted Yarn Options

Add a 2-Color Twisted Yarn Option to any Casual Knit. For available color options see page 22.

Faux Fur Pom

These stylish 4-inch wide, poly-blended fluffy Faux Fur Poms are one of the most unique ways to top any of our Cold Weather Knits. Interchange them by the dozen in either Black or Tan.



Interior Fleece Lining

Gain an extra layer of warmth by adding an Interior Fleece Lining to a Toboggan, Cable, Cuffed Cable, Cuffed or Skully Knit. This 100% Polyester inner surface is available in Black or Steel.

ADJUSTABLE HAT

5-PANEL

Low Crown



Embellishment Levels

LISTED PRICING W/ TRUCKER MESH SIDE & BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY	■	■	■			
1 FRONT CUSTOM APPLIQUE				■	■	■
1 ADDITIONAL GRAPHIC LOCATION		■			■	
2 ADDITIONAL GRAPHIC LOCATIONS			■			■

Hat Specifications

- ▶ Structure Options: Structured, Unstructured or Foam Backed
Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam
- ▶ Custom Private Label Included
Interior Woven Label on Sweatband

Additional Upgrades

- ▶ Full Fabric (Side & Back Panels) **+\$1.00 Upgrade**
- ▶ Custom Add-Ons [See Details on Pages 60-61](#)
- ▶ Sublimation Print [See Details on Pages 62-63](#)
- ▶ Specialty Visor Stitching [See Details on Page 64](#)
- ▶ Perforated Patterns (TriTech Only) [See Details on Page 64](#)

Fabric Options

*SIDE & BACK PANELS ONLY

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Army, Snow or Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)
- ▶ Polyfoam / Poly (Front Panels & Visor Only)
- ▶ Trucker Mesh*
- ▶ Acrylic Wool **+\$0.50 Upgrade**
- ▶ Active Heather **+\$0.50 Upgrade**
- ▶ DriMax **+\$0.50 Upgrade**
- ▶ Nylon **+\$0.50 Upgrade**
- ▶ Performance Mesh **+\$0.50 Upgrade**
- ▶ Performance Wick **+\$0.50 Upgrade**
- ▶ ProMax **+\$0.50 Upgrade**
- ▶ Sport Mesh* **+\$0.50 Upgrade**
- ▶ Sport Piqué **+\$0.50 Upgrade**
- ▶ Tech Mesh* **+\$0.50 Upgrade**
- ▶ TriTech **+\$0.50 Upgrade**
- ▶ **NEW** Perforated TriTech* **+\$0.50 Upgrade**
- ▶ UV Lite **+\$0.50 Upgrade**
- ▶ Perforated UV Lite **+\$0.50 Upgrade**
- ▶ Specialty Fabrics (See Page 53) **+\$0.50 Upgrade**
- ▶ Heritage Flannel **+\$1.00 Upgrade**
- ▶ **NEW** Organic Canvas **+\$1.00 Upgrade**
- ▶ Army or Tiger Camo Trucker Mesh* **+\$1.00 Upgrade**

Sizing Options

12 PIECES PER SIZE



Visor Options

4 ROWS OF STITCHING



Closure Options

SEE DETAILS ON PAGE 59



ADJUSTABLE HAT

5-PANEL

High Crown



Embellishment Levels

LISTED PRICING W/ TRUCKER MESH SIDE & BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY	■	■	■			
1 FRONT CUSTOM APPLIQUE				■	■	■
1 ADDITIONAL GRAPHIC LOCATION		■			■	
2 ADDITIONAL GRAPHIC LOCATIONS			■			■

Hat Specifications

- ▶ Structure Options: Structured, Unstructured or Foam Backed
Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam
- ▶ Custom Private Label Included
Interior Woven Label on Sweatband

Sizing Options

12 PIECES PER SIZE



Additional Upgrades

- ▶ Full Fabric (Side & Back Panels)+\$1.00 Upgrade
- ▶ Custom Add-Ons See Details on Pages 60-61
- ▶ Sublimation Print See Details on Pages 62-63
- ▶ Specialty Visor Stitching See Details on Page 64
- ▶ Perforated Patterns (TriTech Only) See Details on Page 64

Visor Options

8 ROWS OF STITCHING



Closure Options

SEE DETAILS ON PAGE 59



Fabric Options

*SIDE & BACK PANELS ONLY

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Army, Snow or Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)
- ▶ Polyfoam / Poly (Front Panels & Visor Only)
- ▶ Trucker Mesh*
- ▶ Acrylic Wool+\$0.50 Upgrade
- ▶ Active Heather+\$0.50 Upgrade
- ▶ DriMax+\$0.50 Upgrade
- ▶ Nylon+\$0.50 Upgrade
- ▶ Performance Mesh+\$0.50 Upgrade
- ▶ Performance Wick+\$0.50 Upgrade
- ▶ ProMax+\$0.50 Upgrade
- ▶ Sport Mesh*+\$0.50 Upgrade
- ▶ Sport Piqué+\$0.50 Upgrade
- ▶ Tech Mesh*+\$0.50 Upgrade
- ▶ TriTech+\$0.50 Upgrade
- ▶ **NEW** Perforated TriTech*+\$0.50 Upgrade
- ▶ UV Lite+\$0.50 Upgrade
- ▶ Perforated UV Lite+\$0.50 Upgrade
- ▶ Specialty Fabrics (See Page 53)+\$0.50 Upgrade
- ▶ Heritage Flannel+\$1.00 Upgrade
- ▶ **NEW** Organic Canvas+\$1.00 Upgrade
- ▶ Army or Tiger Camo Trucker Mesh*+\$1.00 Upgrade

ADJUSTABLE HAT

6-PANEL

Low Crown



Embellishment Levels

LISTED PRICING W/ TRUCKER MESH SIDE & BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY	■	■	■			
1 FRONT CUSTOM APPLIQUE				■	■	■
1 ADDITIONAL GRAPHIC LOCATION		■			■	
2 ADDITIONAL GRAPHIC LOCATIONS			■			■

Hat Specifications

- ▶ Structure Options: Structured, Unstructured or Foam Backed
Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam
- ▶ Custom Private Label Included
Interior Woven Label on Sweatband

Additional Upgrades

- ▶ Full Fabric (Side & Back Panels)+\$1.00 Upgrade
- ▶ Custom Add-Ons See Details on Pages 60-61
- ▶ Sublimation Print See Details on Pages 62-63
- ▶ Specialty Visor Stitching See Details on Page 64
- ▶ Perforated Patterns (TriTech Only) See Details on Page 64

Fabric Options

*SIDE & BACK PANELS ONLY

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Army, Snow or Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)
- ▶ Polyfoam / Poly (Front Panels & Visor Only)
- ▶ Trucker Mesh*
- ▶ Acrylic Wool+\$0.50 Upgrade
- ▶ Active Heather+\$0.50 Upgrade
- ▶ DriMax+\$0.50 Upgrade
- ▶ Nylon+\$0.50 Upgrade
- ▶ Performance Mesh+\$0.50 Upgrade
- ▶ Performance Wick+\$0.50 Upgrade
- ▶ ProMax+\$0.50 Upgrade
- ▶ Sport Mesh*+\$0.50 Upgrade
- ▶ Sport Piqué+\$0.50 Upgrade
- ▶ Tech Mesh*+\$0.50 Upgrade
- ▶ TriTech+\$0.50 Upgrade
- ▶ **NEW** Perforated TriTech*+\$0.50 Upgrade
- ▶ UV Lite+\$0.50 Upgrade
- ▶ Perforated UV Lite+\$0.50 Upgrade
- ▶ Specialty Fabrics (See Page 53)+\$0.50 Upgrade
- ▶ Heritage Flannel+\$1.00 Upgrade
- ▶ **NEW** Organic Canvas+\$1.00 Upgrade
- ▶ Army or Tiger Camo Trucker Mesh*+\$1.00 Upgrade

Sizing Options

12 PIECES PER SIZE



Visor Options

4 ROWS OF STITCHING



Closure Options

SEE DETAILS ON PAGE 59



ADJUSTABLE HAT

6-PANEL

High Crown



Embellishment Levels

LISTED PRICING W/ TRUCKER MESH SIDE & BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY	■	■	■			
1 FRONT CUSTOM APPLIQUE				■	■	■
1 ADDITIONAL GRAPHIC LOCATION		■			■	
2 ADDITIONAL GRAPHIC LOCATIONS			■			■

Hat Specifications

- ▶ Structure Options: Structured, Unstructured or Foam Backed
Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam
- ▶ Custom Private Label Included
Interior Woven Label on Sweatband

Additional Upgrades

- ▶ Full Fabric (Side & Back Panels) **+\$1.00 Upgrade**
- ▶ Custom Add-Ons **See Details on Pages 60-61**
- ▶ Sublimation Print **See Details on Pages 62-63**
- ▶ Specialty Visor Stitching **See Details on Page 64**
- ▶ Perforated Patterns (TriTech Only) **See Details on Page 64**

Fabric Options

*SIDE & BACK PANELS ONLY

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Army, Snow or Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)
- ▶ Polyfoam / Poly (Front Panels & Visor Only)
- ▶ Trucker Mesh*
- ▶ Acrylic Wool **+\$0.50 Upgrade**
- ▶ Active Heather **+\$0.50 Upgrade**
- ▶ DriMax **+\$0.50 Upgrade**
- ▶ Nylon **+\$0.50 Upgrade**
- ▶ Performance Mesh **+\$0.50 Upgrade**
- ▶ Performance Wick **+\$0.50 Upgrade**
- ▶ ProMax **+\$0.50 Upgrade**
- ▶ Sport Mesh* **+\$0.50 Upgrade**
- ▶ Sport Piqué **+\$0.50 Upgrade**
- ▶ Tech Mesh* **+\$0.50 Upgrade**
- ▶ TriTech **+\$0.50 Upgrade**
- ▶ **NEW** Perforated TriTech* **+\$0.50 Upgrade**
- ▶ UV Lite **+\$0.50 Upgrade**
- ▶ Perforated UV Lite **+\$0.50 Upgrade**
- ▶ Specialty Fabrics (See Page 53) **+\$0.50 Upgrade**
- ▶ Heritage Flannel **+\$1.00 Upgrade**
- ▶ **NEW** Organic Canvas **+\$1.00 Upgrade**
- ▶ Army or Tiger Camo Trucker Mesh* **+\$1.00 Upgrade**

Sizing Options

12 PIECES PER SIZE



Visor Options

8 ROWS OF STITCHING



Closure Options

SEE DETAILS ON PAGE 59



TRADESMAN HAT

OUR PROGRAM | NEW RELEASES

HATS

VISORS

BUCKETS

COLD WEATHER



Embellishment Levels

LISTED PRICING W/ TRUCKER MESH SIDE & BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY	■	■	■			
1 FRONT CUSTOM APPLIQUE				■	■	■
1 ADDITIONAL GRAPHIC LOCATION		■			■	
2 ADDITIONAL GRAPHIC LOCATIONS			■			■

Hat Specifications

- ▶ High Crown Only
- ▶ Structure Options: Structured, Unstructured or Foam Backed
Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam
- ▶ Custom Private Label Included
Interior Woven Label on Sweatband

Sizing Options

12 PIECES PER SIZE



Regular Fit
58cm



NEW Big Fit
61cm



Curved
Square Visor



Slight Curve
Round Visor



Flat
Square Visor

Visor Options

8 ROWS OF STITCHING

Closure Options

SEE DETAILS ON PAGE 59



Plastic Snap



Velcro



Metal Slider



Plastic Buckle



Elastic Loop w/ Velcro
+\$0.50 Upgrade



Leather Strap
+\$1.50 Upgrade

Additional Upgrades

- ▶ Full Fabric (Side & Back Panels)+\$1.00 Upgrade
- ▶ Custom Add-Ons See Details on Pages 60-61
- ▶ Sublimation Print See Details on Pages 62-63
- ▶ Specialty Visor Stitching See Details on Page 64
- ▶ Perforated Patterns (TriTech Only) See Details on Page 64

Fabric Options

*SIDE & BACK PANELS ONLY

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Army, Snow or Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)
- ▶ Polyfoam / Poly (Front Panels & Visor Only)
- ▶ Trucker Mesh*
- ▶ Acrylic Wool+\$0.50 Upgrade
- ▶ Active Heather+\$0.50 Upgrade
- ▶ DriMax+\$0.50 Upgrade
- ▶ Nylon+\$0.50 Upgrade
- ▶ Performance Mesh+\$0.50 Upgrade
- ▶ Performance Wick+\$0.50 Upgrade
- ▶ ProMax+\$0.50 Upgrade
- ▶ Sport Mesh*+\$0.50 Upgrade
- ▶ Sport Piqué+\$0.50 Upgrade
- ▶ Tech Mesh*+\$0.50 Upgrade
- ▶ TriTech+\$0.50 Upgrade
- ▶ **NEW** Perforated TriTech*+\$0.50 Upgrade
- ▶ UV Lite+\$0.50 Upgrade
- ▶ Perforated UV Lite+\$0.50 Upgrade
- ▶ Specialty Fabrics (See Page 53)+\$0.50 Upgrade
- ▶ Heritage Flannel+\$1.00 Upgrade
- ▶ **NEW** Organic Canvas+\$1.00 Upgrade
- ▶ Army or Tiger Camo Trucker Mesh*+\$1.00 Upgrade

ULTRA-FIT HAT



Embellishment Levels

LISTED PRICING W/ TECH MESH OR STRETCH TWILL SIDE & BACK PANELS

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY	■	■	■			
1 FRONT CUSTOM APPLIQUE				■	■	■
1 ADDITIONAL GRAPHIC LOCATION		■			■	
2 ADDITIONAL GRAPHIC LOCATIONS			■			■

Low Crown 5-Panel Silhouette Options

- › 5-Panel // Curved Visor // Square Visor // 4 Rows of Stitching
- › 5-Panel // Slight Curve Visor // Round Visor // 4 Rows of Stitching
- › 5-Panel // Flat Visor // Square Visor // 4 Rows of Stitching

High Crown 5-Panel Silhouette Options

- › 5-Panel // Curved Visor // Square Visor // 8 Rows of Stitching
- › 5-Panel // Slight Curve Visor // Round Visor // 8 Rows of Stitching
- › 5-Panel // Flat Visor // Square Visor // 8 Rows of Stitching

Low Crown 6-Panel Silhouette Options

- › 6-Panel // Curved Visor // Square Visor // 4 Rows of Stitching
- › 6-Panel // Slight Curve Visor // Round Visor // 4 Rows of Stitching
- › 6-Panel // Flat Visor // Square Visor // 4 Rows of Stitching

High Crown 6-Panel Silhouette Options

- › 6-Panel // Curved Visor // Square Visor // 8 Rows of Stitching
- › 6-Panel // Slight Curve Visor // Round Visor // 8 Rows of Stitching
- › 6-Panel // Flat Visor // Square Visor // 8 Rows of Stitching

Hat Specifications

- › Featuring SNAPX Technology A-Flex Sweatband for the Feel of a More Customized Fit
- › Crown Options: High Crown or Low Crown
- › Structure Options: Structured, Unstructured or Foam Backed
Foam Backed Available on Cotton Twill, Cotton Ripstop, Poly Twill or Polyfoam
- › Available Size: Regular Fit (58cm)
- › Custom Private Label Included
Interior Woven Label on Sweatband

Additional Upgrades

- › Custom Add-Ons [See Details on Pages 60-61](#)
- › Sublimation Print [See Details on Pages 62-63](#)
- › Specialty Visor Stitching [See Details on Page 64](#)
- › Perforated Patterns (TriTech Only) [See Details on Page 64](#)

Closure Options

SEE DETAILS ON PAGE 59



Plastic Snap



Velcro



Elastic Loop w/ Velcro
+\$0.50 Upgrade

Fabric Options

FRONT PANELS, VISOR OR BUTTON ONLY

- › Cotton Twill
- › Lightweight Cotton (Oxford or Solid)
- › Cotton Ripstop
- › Army, Snow, Tiger or Digital Camo
- › Mossy Oak® Camo
- › White Poly Twill (Sublimation Only)
- › Polyfoam / Poly
- › Tech Mesh (Side & Back Panels Only)
- › Acrylic Wool +\$0.50 Upgrade
- › Nylon +\$0.50 Upgrade
- › **NEW** Perforated TriTech (Side & Back Panels Only) +\$0.50 Upgrade
- › UV Lite +\$0.50 Upgrade
- › Perforated UV Lite +\$0.50 Upgrade
- › Specialty Fabrics (See Page 53) +\$0.50 Upgrade
- › Heritage Flannel +\$1.00 Upgrade
- › **NEW** Organic Canvas +\$1.00 Upgrade

Full Fabric Options

- › Stretch Twill
- › Army or Snow Camo
- › Active Heather +\$0.50 Upgrade
- › **NEW** Performance Mesh +\$0.50 Upgrade
- › Performance Wick +\$0.50 Upgrade
- › ProMax +\$0.50 Upgrade
- › Sport Piqué +\$0.50 Upgrade
- › **NEW** Stretch Wool +\$0.50 Upgrade
- › TriTech +\$0.50 Upgrade
- › Charcoal or Steel Heather Jersey +\$0.50 Upgrade

STOWAWAY HAT

OUR PROGRAM | NEW RELEASES

HATS

VISORS

BUCKETS

COLD WEATHER



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY	■	■	■			
1 FRONT CUSTOM APPLIQUE				■	■	■
1 ADDITIONAL GRAPHIC LOCATION		■			■	
2 ADDITIONAL GRAPHIC LOCATIONS			■			■

Hat Specifications

- ▶ 24-Piece Minimum (12 per Fabric / Color)
- ▶ Double Layered Trucker Mesh Front Panels
- ▶ Full Trucker Mesh Crown
- ▶ Panel Options: 5-Panel or 6-Panel
- ▶ High Crown Only
- ▶ Custom Private Label Included
Interior Woven Label on Sweatband

Sizing Options

12 PIECES PER SIZE



Visor Options

8 ROWS OF STITCHING



Closure Options

SEE DETAILS ON PAGE 59



Additional Upgrades

- ▶ Custom Add-Ons See Details on Pages 60-61
- ▶ Sublimation Print See Details on Pages 62-63
- ▶ Specialty Visor Stitching See Details on Page 64

Fabric Options

VISOR, UNDERVISOR OR BUTTON ONLY

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Army, Snow or Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)
- ▶ Polyfoam
- ▶ Acrylic Wool +\$0.50 Upgrade
- ▶ Active Heather +\$0.50 Upgrade
- ▶ Nylon +\$0.50 Upgrade
- ▶ Performance Mesh +\$0.50 Upgrade
- ▶ Performance Wick +\$0.50 Upgrade
- ▶ ProMax +\$0.50 Upgrade
- ▶ Sport Piqué +\$0.50 Upgrade
- ▶ TriTech +\$0.50 Upgrade
- ▶ UV Lite +\$0.50 Upgrade
- ▶ Perforated UV Lite +\$0.50 Upgrade
- ▶ Specialty Fabrics (See Page 53) +\$0.50 Upgrade
- ▶ Heritage Flannel +\$1.00 Upgrade
- ▶ **NEW** Organic Canvas +\$1.00 Upgrade

Crown Fabric Options

- ▶ Trucker Mesh
- ▶ Army or Tiger Camo Trucker Mesh +\$1.00 Upgrade

RUNNER HAT



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY	■	■	■			
1 FRONT CUSTOM APPLIQUE				■	■	■
1 ADDITIONAL GRAPHIC LOCATION		■			■	
2 ADDITIONAL GRAPHIC LOCATIONS			■			■

Hat Specifications

- ▶ 5-Panel Only
 - ▶ Low Crown Only
 - ▶ Structured (Cotton Sheeting) Only
 - ▶ Custom Private Label Included
- Interior Woven Label on Sweatband*

Additional Upgrades

- ▶ Custom Add-Ons See Details on Pages 60-61
- ▶ Sublimation Print See Details on Pages 62-63
- ▶ Perforated Patterns (TriTech Only) See Details on Page 64

Fabric Options

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Army, Snow or Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)

*SIDE PANELS ONLY
**MIDDLE & SIDE PANELS ONLY

Visor Option

4 ROWS OF STITCHING



Flat Square Visor

Closure Options

SEE DETAILS ON PAGE 59



Plastic Snap



Metal Slider



Plastic Buckle



Elastic Loop w/ Velcro
+\$0.50 Upgrade



Leather Strap
+\$1.50 Upgrade

- ▶ Trucker Mesh*
- ▶ Acrylic Wool+\$0.50 Upgrade
- ▶ Active Heather+\$0.50 Upgrade
- ▶ DriMax+\$0.50 Upgrade
- ▶ Nylon+\$0.50 Upgrade
- ▶ Performance Mesh+\$0.50 Upgrade
- ▶ Performance Wick+\$0.50 Upgrade
- ▶ ProMax+\$0.50 Upgrade
- ▶ Sport Piqué+\$0.50 Upgrade
- ▶ Tech Mesh*+\$0.50 Upgrade
- ▶ TriTech+\$0.50 Upgrade
- ▶ **NEW** Perforated TriTech**+\$0.50 Upgrade
- ▶ UV Lite+\$0.50 Upgrade
- ▶ Perforated UV Lite+\$0.50 Upgrade
- ▶ Specialty Fabrics (See Page 53)+\$0.50 Upgrade
- ▶ Heritage Flannel+\$1.00 Upgrade
- ▶ **NEW** Organic Canvas+\$1.00 Upgrade
- ▶ Army or Tiger Camo Trucker Mesh*+\$1.00 Upgrade

STRETCH-FIT HAT



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY	■	■	■			
1 FRONT CUSTOM APPLIQUE				■	■	■
1 ADDITIONAL GRAPHIC LOCATION		■			■	
2 ADDITIONAL GRAPHIC LOCATIONS			■			■

Low Crown 6-Panel Silhouette Options

- ▶ 6-Panel // Curved Visor // Square Visor // 4 Rows of Stitching
- ▶ 6-Panel // Slight Curve Visor // Round Visor // 4 Rows of Stitching
- ▶ 6-Panel // Flat Visor // Round Visor // 4 Rows of Stitching

High Crown 6-Panel Silhouette Options

- ▶ 6-Panel // Curved Visor // Square Visor // 8 Rows of Stitching
- ▶ 6-Panel // Slight Curve Visor // Round Visor // 8 Rows of Stitching
- ▶ 6-Panel // Flat Visor // Round Visor // 8 Rows of Stitching

Hat Specifications

- ▶ A-Flex Sweatband
- ▶ Structure Options: Structured or Unstructured
- ▶ Custom Private Label Included
Interior Woven Label on Sweatband

Sizing Options



XXS
51cm

XS/S
54cm

S/M
56cm

L/XL
58cm

XXL
60cm

4 PIECES PER SIZE

Fabric Options

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)
- ▶ Poly (Visor & Undervisor Only)
- ▶ Acrylic Wool+\$0.50 Upgrade
- ▶ Nylon+\$0.50 Upgrade
- ▶ UV Lite+\$0.50 Upgrade
- ▶ Specialty Fabrics (See Page 53)+\$0.50 Upgrade
- ▶ Heritage Flannel+\$1.00 Upgrade
- ▶ **NEW** Organic Canvas+\$1.00 Upgrade

FRONT PANELS, VISOR,
UNDERSIVOR OR BUTTON ONLY

Additional Upgrades

- ▶ Additional Upgrades See Details on Pages 60-64

Full Fabric Options

- ▶ Stretch Twill
- ▶ Army or Snow Camo
- ▶ Active Heather+\$0.50 Upgrade
- ▶ Performance Mesh+\$0.50 Upgrade
- ▶ Performance Wick+\$0.50 Upgrade
- ▶ ProMax+\$0.50 Upgrade
- ▶ Sport Piqué+\$0.50 Upgrade
- ▶ Stretch Wool+\$0.50 Upgrade
- ▶ TriTech+\$0.50 Upgrade
- ▶ Charcoal or Steel Heather Jersey+\$0.50 Upgrade

Side & Back Panels Fabric Options

- ▶ Stretch Trucker Mesh
- ▶ Sport Mesh+\$0.50 Upgrade
- ▶ Tech Mesh+\$0.50 Upgrade
- ▶ **NEW** Perforated TriTech+\$0.50 Upgrade
- ▶ Army or Tiger Camo Trucker Mesh+\$1.00 Upgrade

LOW CROWN VISOR



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
1 FRONT FLAT EMBROIDERY	■	■		
1 FRONT CUSTOM APPLIQUE			■	■
1 ADDITIONAL GRAPHIC LOCATION		■		■

Visor Specifications

- ▶ 24-Piece Minimum (12 per Fabric / Color)
- ▶ Low Crown
- ▶ Custom Private Label Included
- Interior Woven Label on Sweatband*

Additional Upgrades

- ▶ Custom Add-Ons [See Details on Pages 60-61](#)
- ▶ Sublimation Print [See Details on Pages 62-63](#)
- ▶ Specialty Visor Stitching [See Details on Page 64](#)

Fabric Options

*BACK PANELS ONLY

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Army, Snow or Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)
- ▶ Trucker Mesh*
- ▶ Active Heather **+\$0.50 Upgrade**
- ▶ Nylon **+\$0.50 Upgrade**
- ▶ Performance Mesh **+\$0.50 Upgrade**
- ▶ Performance Wick **+\$0.50 Upgrade**
- ▶ ProMax **+\$0.50 Upgrade**
- ▶ Sport Mesh* **+\$0.50 Upgrade**
- ▶ Sport Piqué **+\$0.50 Upgrade**
- ▶ TriTech **+\$0.50 Upgrade**
- ▶ **NEW** Perforated TriTech* **+\$0.50 Upgrade**
- ▶ UV Lite **+\$0.50 Upgrade**
- ▶ Perforated UV Lite **+\$0.50 Upgrade**
- ▶ Specialty Fabrics (See Page 53) **+\$0.50 Upgrade**
- ▶ **NEW** Organic Canvas **+\$1.00 Upgrade**
- ▶ Army or Tiger Camo Trucker Mesh* **+\$1.00 Upgrade**

Visor Option

4 ROWS OF STITCHING



Curved

Closure Option



Velcro

HIGH CROWN VISOR



OUR PROGRAM | NEW RELEASES | HATS

Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
1 FRONT FLAT EMBROIDERY	■	■		
1 FRONT CUSTOM APPLIQUE			■	■
1 ADDITIONAL GRAPHIC LOCATION		■		■

Visor Specifications

- ▶ 24-Piece Minimum (12 per Fabric / Color)
- ▶ High Crown
- ▶ Custom Private Label Included
Interior Woven Label on Sweatband

Additional Upgrades

- ▶ Custom Add-Ons [See Details on Pages 60-61](#)
- ▶ Sublimation Print [See Details on Pages 62-63](#)

Fabric Options

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Army, Snow or Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)
- ▶ Active Heather **+\$0.50 Upgrade**
- ▶ Nylon **+\$0.50 Upgrade**
- ▶ Performance Mesh **+\$0.50 Upgrade**
- ▶ Performance Wick **+\$0.50 Upgrade**
- ▶ ProMax **+\$0.50 Upgrade**
- ▶ Sport Piqué **+\$0.50 Upgrade**
- ▶ TriTech **+\$0.50 Upgrade**
- ▶ UV Lite **+\$0.50 Upgrade**
- ▶ Specialty Fabrics (See Page 53) **+\$0.50 Upgrade**
- ▶ **NEW** Organic Canvas **+\$1.00 Upgrade**

Visor Option

1 ROW OF STITCHING



Curved

Closure Option



Metal Slider

VISORS

BUCKETS

COLD WEATHER

BOONIE



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
1 FRONT FLAT EMBROIDERY	■	■		
1 FRONT CUSTOM APPLIQUE			■	■
1 ADDITIONAL GRAPHIC LOCATION		■		■

Boonie Specifications

- ▶ 12-Piece Minimum (12 per Fabric / Color)
- ▶ Double Layer Brim
- ▶ Adjustable Draw Cord
- ▶ Unstructured Crown
- ▶ Sizing Options: S/M (58cm), L/XL (60cm) or XXL (62cm)
- ▶ Custom Private Label Included

Interior Woven Label on Sweatband

Additional Upgrades

- ▶ Custom Add-Ons [See Details on Pages 60-61](#)
- ▶ Sublimation Print [See Details on Pages 62-63](#)

Fabric Options

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Army, Snow or Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)
- ▶ Active Heather **+\$0.50 Upgrade**
- ▶ DriMax **+\$0.50 Upgrade**
- ▶ Nylon **+\$0.50 Upgrade**
- ▶ Performance Mesh **+\$0.50 Upgrade**
- ▶ TriTech **+\$0.50 Upgrade**
- ▶ UV Lite **+\$0.50 Upgrade**
- ▶ Perforated UV Lite **+\$0.50 Upgrade**
- ▶ Specialty Fabrics (See Page 53) **+\$0.50 Upgrade**
- ▶ **NEW** Organic Canvas **+\$1.00 Upgrade**

BUCKET



OUR PROGRAM | NEW RELEASES | HATS | VISORS | BUCKETS | COLD WEATHER

Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
1 FRONT FLAT EMBROIDERY	■	■		
1 FRONT CUSTOM APPLIQUE			■	■
1 ADDITIONAL GRAPHIC LOCATION		■		■

Bucket Specifications

- ▶ 24-Piece Minimum (12 per Fabric / Color)
- ▶ Double Layer Brim
- ▶ Unstructured Crown
- ▶ Sizing Options: S/M (58cm) or L/XL (60cm)
- ▶ Custom Private Label Included
Interior Woven Label on Sweatband

Additional Upgrades

- ▶ Custom Add-Ons [See Details on Pages 60-61](#)
- ▶ Sublimation Print [See Details on Pages 62-63](#)

Fabric Options

- ▶ Cotton Twill
- ▶ Lightweight Cotton (Oxford or Solid)
- ▶ Cotton Ripstop
- ▶ Army, Snow or Tiger Camo
- ▶ Digital Camo
- ▶ Mossy Oak® Camo
- ▶ White Poly Twill (Sublimation Only)
- ▶ Active Heather **+\$0.50 Upgrade**
- ▶ DriMax **+\$0.50 Upgrade**
- ▶ Nylon **+\$0.50 Upgrade**
- ▶ Performance Mesh **+\$0.50 Upgrade**
- ▶ ProMax **+\$0.50 Upgrade**
- ▶ Tech Mesh (Crown Only) **+\$0.50 Upgrade**
- ▶ TriTech **+\$0.50 Upgrade**
- ▶ UV Lite **+\$0.50 Upgrade**
- ▶ Specialty Fabrics (See Page 53) **+\$0.50 Upgrade**
- ▶ **NEW** Organic Canvas **+\$1.00 Upgrade**



COLD WEATHER KNITS

Look Cool Staying Warm

CASUAL KNIT



OUR PROGRAM | NEW RELEASES | HATS | VISORS | BUCKETS

Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3
1 FRONT WOVEN CLIP LABEL	■		■
1 FRONT CUSTOM APPLIQUE		■	
1 ADDITIONAL GRAPHIC LOCATION			■

Casual Knit Fit



Side View



Front View

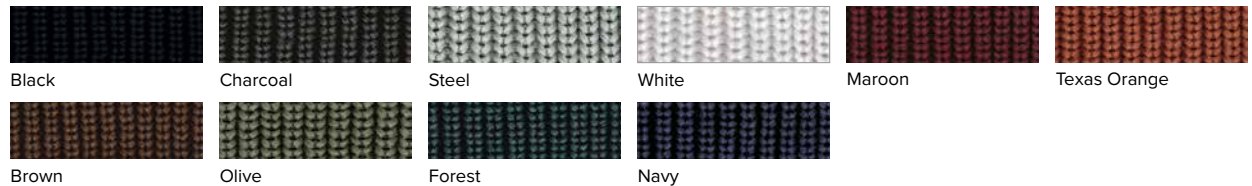
Knit Specifications

- › Cotton Yarn (100% Cotton)
- › Cuffed Silhouette
- › Chunky Rib Knit
- › Relaxed Fit with Six Fully Fashioned Crown Darts

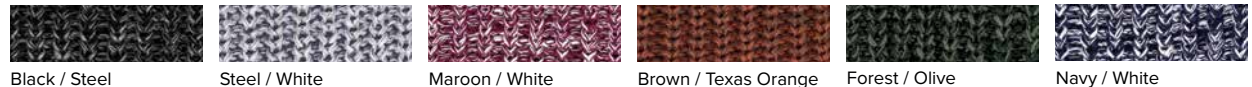
Additional Upgrades

- › Add 2-Color Twisted Yarn +\$0.50 Upgrade
- › Add Pom +\$1.00 Upgrade
- › Add Faux Fur Pom (Black or Tan) +\$1.50 Upgrade

Cotton Yarn Color Options



2-Color Twisted Yarn Options



ROUSTER KNIT



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3
1 FRONT FLAT EMBROIDERY OR WOVEN CLIP LABEL	■		■
1 FRONT CUSTOM APPLIQUE		■	
1 ADDITIONAL GRAPHIC LOCATION			■

Rouster Knit Fit



Side View



Front View

Knit Specifications

- ▶ Heather Yarn (70% Acrylic / 30% Polyester)
- ▶ Cuffed Silhouette
- ▶ Flat Knit
- ▶ Form-Fitting with a Tall Cuff and Crown

Additional Upgrades

- ▶ Add Pom +\$1.00 Upgrade
- ▶ Add Faux Fur Pom (Black or Tan) +\$1.50 Upgrade

Heather Yarn Color Options



WOODBERRY KNIT



OUR PROGRAM

NEW RELEASES

HATS

VISORS

BUCKETS

COLD WEATHER

Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3
1 FRONT FLAT EMBROIDERY OR WOVEN CLIP LABEL	■		■
1 FRONT CUSTOM APPLIQUE		■	
1 ADDITIONAL GRAPHIC LOCATION			■

Woodberry Knit Fit



Side View



Front View

Knit Specifications

- › Acrylic Yarn (100% Acrylic)
- › Cuffed Silhouette
- › Single Layer Rib Knit
- › Fully Fashioned Crown Seams and Permanent Cuff
- › Eliminates Excess Bulk for a Refined Look

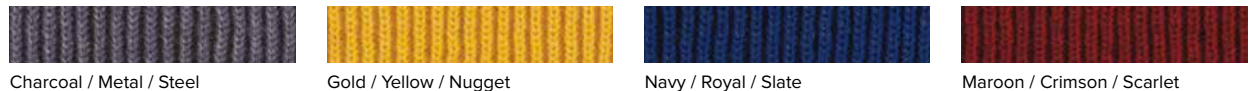
Additional Upgrades

- › Add Twisted Yarn (2-Color or 3-Color)..... **+\$0.50 Upgrade**
- › Add Pom..... **+\$1.00 Upgrade**
- › Add Faux Fur Pom (Black or Tan)..... **+\$1.50 Upgrade**

2-Color Twisted Yarn Options



3-Color Twisted Yarn Options



TOBOGGAN KNIT



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY OR WOVEN CLIP LABEL	■	■				
1 FRONT CUSTOM APPLIQUE			■	■		
JACQUARD PATTERN					■	■
1 ADDITIONAL GRAPHIC LOCATION		■		■		■

Toboggan Knit Fit



Side View



Front View

Knit Specifications

- ▶ Acrylic Yarn (100% Acrylic)
 - ▶ Cuffed Silhouette
 - ▶ Chunky Knit for Added Warmth and Vintage Appeal
 - ▶ Ribbed Cuff on Select Jacquard Patterns
- Available on KN042 // Harmony, KN052 // Brewer, KN053 // Lambo, KN055 // Valen & KN068 // Mansford*

Additional Upgrades

- ▶ Add 2-Color Marled Yarn **+\$0.50 Upgrade**
Base Color of Black, Charcoal, Steel, Stone or White + 1 Additional Acrylic Yarn Color
- ▶ Add Pom **+\$1.00 Upgrade**
- ▶ Add Faux Fur Pom (Black or Tan) **+\$1.50 Upgrade**
- ▶ Add Interior Fleece Lining (Black or Steel) **+\$1.00 Upgrade**

Jacquard Pattern Options

AVAILABLE ON EMBELLISHMENT LEVELS 5 & 6



KN035 // Daytona



KN037 // Montauk



KN041 // Driscoll



KN042 // Harmony



KN052 // Brewer

Knit Options

AVAILABLE ON EMBELLISHMENT LEVELS 1-4



Solid



2-Color Marled Yarn



KN053 // Lambo



KN055 // Valen



KN061 // Fair Isle



KN064 // Mogul



NEW
KN068 // Mansford

BELAFONTE KNIT



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3
1 FRONT WOVEN CLIP LABEL	■		■
1 FRONT CUSTOM APPLIQUE		■	
1 ADDITIONAL GRAPHIC LOCATION			■

Belafonte Knit Fit



Side View



Front View

Knit Specifications

- ▶ Lightweight Yarn (100% Acrylic)
- ▶ Cuffed Silhouette
- ▶ 4x2 Rib Knit Throughout

Additional Upgrades

- ▶ Add Heathered Yarn (2-Color) +\$0.50 Upgrade
- ▶ Add Pom +\$1.00 Upgrade
- ▶ Add Faux Fur Pom (Black or Tan) +\$1.50 Upgrade

Knit Options



Solid



Milton

Contrast Cuff Available in Solid or 2-Color Heathered Yarn

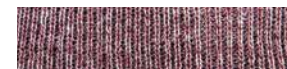
2-Color Heathered Yarn Options



Black / White



Navy / White



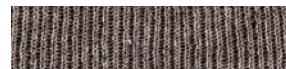
Maroon / White



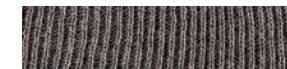
Steel / White



Aqua / White



Brown / Stone



Charcoal / Steel



Black / Charcoal

WHEELHOUSE KNIT



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3
1 FRONT WOVEN CLIP LABEL	■		■
1 FRONT CUSTOM APPLIQUE		■	
1 ADDITIONAL GRAPHIC LOCATION			■

Wheelhouse Knit Fit



Side View



Front View

Knit Specifications

- ▶ Acrylic Yarn (100% Acrylic)
 - ▶ Cuffed Silhouette
 - ▶ Waffle Knit
 - ▶ Available in Regular and Youth Sizes
- Youth Fit Can Be Added in 12-Unit Increments to 48-Piece Order*

Additional Upgrades

- ▶ Add Pom+\$1.00 Upgrade
- ▶ Add Faux Fur Pom (Black or Tan)+\$1.50 Upgrade

COMPASS KNIT



OUR PROGRAM

NEW RELEASES

HATS

VISORS

BUCKETS

COLD WEATHER

Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3
1 FRONT WOVEN CLIP LABEL	■		■
1 FRONT CUSTOM APPLIQUE		■	
1 ADDITIONAL GRAPHIC LOCATION			■

Compass Knit Fit



Side View



Front View

Knit Specifications

- ▶ Lightweight Yarn (100% Acrylic)
- ▶ Cuffed Silhouette
- ▶ Super Soft and Lightweight 1x1 Rib Knit Throughout
- ▶ Available in Regular and Youth Sizes

Youth Fit Can Be Added in 12-Unit Increments to 48-Piece Order

Additional Upgrades

- ▶ Add Heathered Yarn (2-Color)+\$0.50 Upgrade
- ▶ Add Pom+\$1.00 Upgrade
- ▶ Add Faux Fur Pom (Black or Tan)+\$1.50 Upgrade

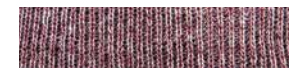
2-Color Heathered Yarn Options



Black / White



Navy / White



Maroon / White



Steel / White



Aqua / White



Brown / Stone



Charcoal / Steel



Black / Charcoal

PILOT KNIT



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3
1 FRONT WOVEN CLIP LABEL	■		■
1 FRONT CUSTOM APPLIQUE		■	
1 ADDITIONAL GRAPHIC LOCATION			■

Pilot Knit Fit



Side View



Front View

Knit Specifications

- ▶ Lightweight Yarn (100% Acrylic)
- ▶ Slouch Silhouette
- ▶ Super Soft and Lightweight 1x1 Rib Knit Throughout

Additional Upgrades

- ▶ Add Heathered Yarn (2-Color).....+\$0.50 Upgrade
- ▶ Add Pom.....+\$1.00 Upgrade
- ▶ Add Faux Fur Pom (Black or Tan).....+\$1.50 Upgrade

2-Color Heathered Yarn Options



Black / White



Navy / White



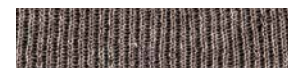
Maroon / White



Steel / White



Aqua / White



Brown / Stone



Charcoal / Steel



Black / Charcoal

CABLE KNIT

OUR PROGRAM

NEW RELEASES

HATS

VISORS

BUCKETS

COLD WEATHER



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3
1 FRONT WOVEN CLIP LABEL	■		■
1 FRONT CUSTOM APPLIQUE		■	
1 ADDITIONAL GRAPHIC LOCATION			■

Cable Knit Fit



Side View



Front View

Knit Specifications

- › Acrylic Yarn (100% Acrylic)
- › Uncuffed Silhouette
- › Cable Knit Crown with Ribbed Opening

Additional Upgrades

- › Add 2-Color Marled Yarn+\$0.50 Upgrade
*Base Color of Black, Charcoal, Steel, Stone or White
+ 1 Additional Acrylic Yarn Color*
- › Add Pom+\$1.00 Upgrade
- › Add Faux Fur Pom (Black or Tan)+\$1.50 Upgrade
- › Add Interior Fleece Lining (Black or Steel)+\$1.00 Upgrade

Knit Options



Solid



2-Color Marled Yarn

CUFFED CABLE KNIT



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3
1 FRONT WOVEN CLIP LABEL	■		■
1 FRONT CUSTOM APPLIQUE		■	
1 ADDITIONAL GRAPHIC LOCATION			■

Cuffed Cable Knit Fit



Side View



Front View

Knit Specifications

- ▶ Acrylic Yarn (100% Acrylic)
- ▶ Cuffed Silhouette
- ▶ Cable Knit Crown with Ribbed Cuff

Additional Upgrades

- ▶ Add 2-Color Marled Yarn+\$0.50 Upgrade
*Base Color of Black, Charcoal, Steel, Stone or White
+ 1 Additional Acrylic Yarn Color*
- ▶ Add Pom+\$1.00 Upgrade
- ▶ Add Faux Fur Pom (Black or Tan)+\$1.50 Upgrade
- ▶ Add Interior Fleece Lining (Black or Steel)+\$1.00 Upgrade

Knit Options



Solid



2-Color Marled Yarn

SKULLY KNIT



OUR PROGRAM | NEW RELEASES | HATS | VISORS | BUCKETS

Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY OR WOVEN CLIP LABEL	■	■				
1 FRONT CUSTOM APPLIQUE			■	■		
JACQUARD PATTERN					■	■
1 ADDITIONAL GRAPHIC LOCATION		■		■		■

Skully Knit Fit



Side View



Front View

Knit Specifications

- › Acrylic Yarn (100% Acrylic)
- › Uncuffed Silhouette
- › Flat Knit
- › Form-Fitting Low-Profile Sits Over the Ear

Additional Upgrades

- › Add Pom+\$1.00 Upgrade
- › Add Faux Fur Pom (Black or Tan)+\$1.50 Upgrade
- › Add Interior Fleece Lining (Black or Steel)+\$1.00 Upgrade

Knit Option

AVAILABLE ON EMBELLISHMENT LEVELS 1-4



Solid

Jacquard Pattern Options

AVAILABLE ON EMBELLISHMENT LEVELS 5 & 6



KN002 // Billy



KN005 // Theodore



NEW
KN006 // Powell



KN014 // Jason



KN027 // Ludwig



NEW
KN028 // Gilroy



KN029 // Bunker

CUFFED KNIT



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
1 FRONT FLAT EMBROIDERY OR WOVEN CLIP LABEL	■	■				
1 FRONT CUSTOM APPLIQUE			■	■		
JACQUARD PATTERN					■	■
1 ADDITIONAL GRAPHIC LOCATION		■		■		■

Cuffed Knit Fit



Side View



Front View

Knit Option

AVAILABLE ON EMBELLISHMENT LEVELS 1-4



Solid

Knit Specifications

- ▶ Acrylic Yarn (100% Acrylic)
 - ▶ Cuffed Silhouette
 - ▶ Flat Knit
 - ▶ Ribbed Cuff on Select Jacquard Patterns
- Available on KN004 // Ramos, KN012 // Kurt, KN021 // Camo, KN024 // Sedona, KN057 // Norton & KN067 // Hudson*

Additional Upgrades

- ▶ Add Pom+\$1.00 Upgrade
- ▶ Add Faux Fur Pom (Black or Tan)+\$1.50 Upgrade
- ▶ Add Interior Fleece Lining (Black or Steel)+\$1.00 Upgrade

Jacquard Pattern Options

AVAILABLE ON EMBELLISHMENT LEVELS 5 & 6



KN004 // Ramos



KN008 // Piper



KN012 // Kurt



KN021 // Camo



KN024 // Sedona



KN045 // Scroll



KN054 // Script



KN057 // Norton



NEW
KN067 // Hudson



NEW
KN070 // Pembroke

LONGSHOREMAN KNIT



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3
1 FRONT WOVEN CLIP LABEL	■		■
1 FRONT CUSTOM APPLIQUE		■	
1 ADDITIONAL GRAPHIC LOCATION			■

Longshoreman Cuffed Knit Fit



Side View



Front View

Knit Specifications

- › Acrylic Yarn (100% Acrylic)
- › Available in Cuffed or Slouch Silhouettes
- › 1x1 Rib Knit Throughout
- › Elongated Crown

Additional Upgrades

- › Add Twisted Yarn (2-Color or 3-Color)..... **+\$0.50 Upgrade**
- › Add Pom..... **+\$1.00 Upgrade**
- › Add Faux Fur Pom (Black or Tan)..... **+\$1.50 Upgrade**

Longshoreman Slouch Knit Fit



Side View

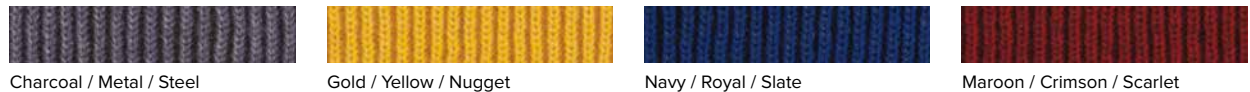


Front View

2-Color Twisted Yarn Options



3-Color Twisted Yarn Options



DOCK-WEAR KNIT



Embellishment Levels

	LEVEL 1	LEVEL 2	LEVEL 3
1 FRONT WOVEN CLIP LABEL	■		■
1 FRONT CUSTOM APPLIQUE		■	
1 ADDITIONAL GRAPHIC LOCATION			■

Dock-Wear Cuffed Knit Fit



Side View



Front View

Knit Specifications

- ▶ Acrylic Yarn (100% Acrylic)
- ▶ Available in Cuffed or Slouch Silhouettes
- ▶ 1x1 Rib Knit Throughout

Additional Upgrades

- ▶ Add Twisted Yarn (2-Color or 3-Color)..... **+\$0.50 Upgrade**
- ▶ Add Pom..... **+\$1.00 Upgrade**
- ▶ Add Faux Fur Pom (Black or Tan)..... **+\$1.50 Upgrade**

Dock-Wear Slouch Knit Fit



Side View

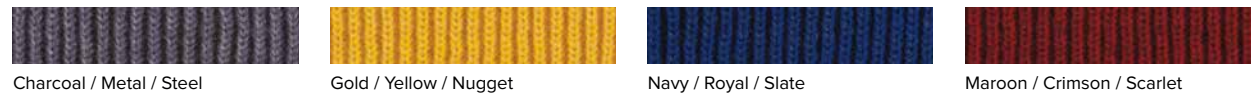


Front View

2-Color Twisted Yarn Options



3-Color Twisted Yarn Options



SURF

SURF

SKATE

SNOW

BREWERIES

OUTDOORS

FITNESS

WINERIES & DISTILLERIES

CYCLING

Birch Organic Canvas ▶



◀ Acorn Organic Canvas

Organic Canvas

Style and sustainability can coexist with this eco-friendly fabric made from 100% Organic Cotton, creating a higher-quality material that is better for the earth.

AVAILABLE ORGANIC CANVAS COLOR OPTIONS

Black	Charcoal	Crimson	Scarlet
Boysenberry	Sulphur	Birch	Acorn
Brown	Olive	Seafoam	Mineral Blue
Quarry	Navy	Dusk	Carolina

01

Surf 01

- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Raised & Flat Embroidery



02

Surf 02

- ▶ Grey Heather Cotton Twill & Steel Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Screen Print (Single-Panel Front & Undervisor)



03

Surf 03

- ▶ Hunter Herringbone & Stone Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Laser Etched Tan Leather Patch w/ Jump Stitch



04

Surf 04

- ▶ Twilight Heather Sport Piqué & Khaki Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Flat Embroidery
- ▶ Specialty Visor Stitching



05

Surf 05

- ▶ Seafoam UV Lite & Black Tech Mesh
- ▶ Ultra-Fit Hat
- ▶ 5-Panel // High Crown // Structured // Slight Curve Visor
- ▶ Screen Print (Single-Panel Front)



06

Surf 06

- ▶ Tiger Camo, Athletic Gold Cotton Twill & Black Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Flat Visor // Big Fit
- ▶ Raised & Flat Embroidery



07

Surf 07

- ▶ Carolina Perforated UV Lite / UV Lite
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Woven Label w/ Satin Stitch



08

Surf 08

- ▶ Navy Nylon
- ▶ Adjustable Hat 5-Panel
- ▶ Low Crown // Unstructured // Flat Visor
- ▶ Woven Label w/ Raised Satin Stitch
- ▶ Screen Print (Undervisor) ▶ Trucker Rope (White)



09

Surf 09

- ▶ Texas Orange UV Lite / Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Curved Visor
- ▶ Woven Label w/ Raised Satin Stitch



10

Surf 10

- ▶ Slate Lightweight Cotton / Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Screen Print (Single-Panel Front)



11

Surf 11

- ▶ Olive Cotton Twill & Army Camo Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Screen Print on Leather Patch w/ Jump Stitch
- ▶ Interior Private Label



12

Surf 12

- ▶ Teal Cotton Twill & White Tech Mesh
- ▶ Ultra-Fit Hat
- ▶ 6-Panel // Low Crown // Structured // Curved Visor
- ▶ Screen Print on Frayed Canvas Patch w/ Jump Stitch



13

Surf 13

- ▶ Brown Fleck Tweed & Cork
- ▶ Tradesman Hat
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Screen Print on Canvas Patch w/ Merrowed Edge



14

Surf 14

- ▶ Sublimated Polyfoam & White Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Foam Backed // Curved Visor
- ▶ Sublimation Print (Front Panel & Visor)



15

Surf 15

- ▶ White Poly, Seafoam Cotton Twill & Sublimated Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Slight Curve Visor // Kids Fit
- ▶ Screen Print (Single-Panel Front)
- ▶ Sublimation Print (Side & Back Panels)



16

Surf 16

- ▶ Olive Cotton Ripstop & Dark Olive Corduroy
- ▶ Boonie
- ▶ Woven Label w/ Merrowed Edge



17

Surf 17

- ▶ Stone Acrylic Yarn
- ▶ Wheelhouse Knit
- ▶ Cuffed
- ▶ Screen Print on Frayed Canvas Patch w/ Jump Stitch



18

Surf 18

- ▶ Maroon / White Cotton Yarn
- ▶ Casual Knit
- ▶ Cuffed
- ▶ Woven Label w/ Zig-Zag Stitch
- ▶ 2-Color Twisted Yarn

SKATE

SURF
SKATE
SNOW
| BREWERIES
| OUTDOORS
| FITNESS
| WINERIES & DISTILLERIES
| CYCLING



01

Skate 01

- ▶ Adjustable Hat 5-Panel
- ▶ Low Crown // Unstructured // Flat Visor
- ▶ Woven Label w/ Jump Stitches

◀ Frost Cotton Twill

◀ Nantucket Red Cotton Twill

Cotton Twill Colors
Available in 47 different colors, this durable woven fabric with a soft hand feel is identified by its diagonal texture of the weave. Our wide selection of this popular fabric lets you hand pick the right color.

VIEW OUR COLOR PALETTE FOR AVAILABLE FABRICS & COLORS

Black	White	Scarlet	Mango
Texas Orange	Mustard	Cream	Latte
Teal	Kiwi	Olive	Lilac



02

Skate 02

- ▶ Brown Fleck Tweed & Black Acrylic Wool
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Screen Print on Felt Patch w/ Jump Stitch



03

Skate 03

- ▶ White Nylon
- ▶ Adjustable Hat 5-Panel
- ▶ Low Crown // Unstructured // Slight Curve Visor
- ▶ Flat Embroidery w/ Textured Pearl Fill Stitch
- ▶ Trucker Rope (Navy)



04

Skate 04

- ▶ Forest Acrylic Wool
- ▶ Adjustable Hat 5-Panel
- ▶ Low Crown // Structured // Flat Visor
- ▶ Raised & Flat Embroidery



05

Skate 05

- ▶ Black Suede / Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Unstructured // Flat Visor
- ▶ Screen Print on Canvas Patch w/ Merrowed Edge



06

Skate 06

- ▶ Boysenberry Organic Canvas
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Unstructured // Curved Visor
- ▶ Woven Label w/ Satin Stitch
- ▶ Heavy Wash



07

Skate 07

- ▶ Olive Cotton Ripstop
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Unstructured // Flat Visor
- ▶ Screen Print (Single-Panel Front)



08

Skate 08

- ▶ Scarlet Cotton Twill / Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Raised Embroidery



09

Skate 09

- ▶ Slate Cotton Twill & Cork
- ▶ Runner Hat
- ▶ Low Crown // Structured // Flat Visor
- ▶ Screen Print on Cork Patch w/ Jump Stitch



10

Skate 10

- ▶ Sulphur Organic Canvas
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Unstructured // Flat Visor
- ▶ Woven Label w/ Jump Stitch



11

Skate 11

- ▶ Black / Lime TriTech & Royal Performance Mesh (Sides)
- ▶ Runner Hat
- ▶ Low Crown // Structured // Flat Visor
- ▶ Flat Embroidery + 1 Additional Graphic Location



12

Skate 12

- ▶ Latte Lightweight Cotton
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Unstructured // Curved Visor
- ▶ Flat Embroidery w/ Textured Pearl Fill Stitch



13

Skate 13

- ▶ White / Purple Cotton Twill
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Unstructured // Slight Curve Visor
- ▶ Flat Embroidery



14

Skate 14

- ▶ Surplus Cotton Twill
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Unstructured // Flat Visor
- ▶ Screen Print on Cotton Twill Patch w/ Satin Stitch
- ▶ Trucker Rope (White)



15

Skate 15

- ▶ Khaki Tech Mesh / UV Lite & Brown Cotton Ripstop
- ▶ Bucket
- ▶ Woven Clip Label



16

Skate 16

- ▶ Navy / Royal / Slate Acrylic Yarn
- ▶ Woodberry Knit
- ▶ Cuffed
- ▶ Woven Label w/ Jump Stitch
- ▶ 3-Color Twisted Yarn



17

Skate 17

- ▶ Gold Acrylic Yarn
- ▶ Dock-Wear Knit
- ▶ Cuffed
- ▶ Laser Etched Tan Leather Patch w/ Jump Stitch



18

Skate 18

- ▶ Slate Heather Yarn
- ▶ Rouster Knit
- ▶ Cuffed
- ▶ Flat Embroidery + 1 Additional Graphic Location

SNOW

SURF | SKATE | SNOW

BREWERIES | OUTDOORS | FITNESS | WINERIES & DISTILLERIES | CYCLING



◀ Twilight Heather Yarn

◀ Black Heather Yarn

Rouster Knit PRODUCT DETAILS ON PAGE 23
 With its elongated cuff, crown profile and distinct Heather Yarn, the Rouster sets itself apart from others on the shelf.

AVAILABLE HEATHER YARN COLOR OPTIONS

Black	Charcoal	Crimson
Cream	Latte	Acorn
Brown	Forest	Twilight
Slate	Plum	

01

Snow 01

- ▶ Rouster Knit
- ▶ Cuffed
- ▶ Laser Etched Tobacco Suede Patch w/ Merrowed Edge



02

Snow 02

- ▶ Grey Herringbone & Grey Heather Heritage Flannel
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Unstructured // Flat Visor
- ▶ Sublimated Poly Patch w/ Merrowed Edge



03

Snow 03

- ▶ Sublimated / Navy Nylon & Navy Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Laser Etched Tan Leather Patch w/ Jump Stitch
- ▶ Sublimation Print (Front Panel)



04

Snow 04

- ▶ Pewter Cotton Ripstop
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Slight Curve Visor
- ▶ Woven Label w/ Merrowed Edge



05

Snow 05

- ▶ Indigo Denim & Scarlet Trucker Mesh
- ▶ Tradesman Hat
- ▶ High Crown // Structured // Flat Visor
- ▶ Woven Label w/ Merrowed Edge



06

Snow 06

- ▶ Chocolate Boucle Tweed & Cork
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Screen Print on Cork Patch w/ Satin Stitch



Back Woven Flag Label and Flat Embroidery on Closure

07

Snow 07

- ▶ Texas Orange Cotton Twill & White Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Curved Visor
- ▶ Flat Embroidery + 2 Additional Graphic Locations
- ▶ Sandwich Visor (White)



08

Snow 08

- ▶ Olive / Maroon / Navy Cotton Twill
- ▶ Runner Hat
- ▶ Low Crown // Structured // Flat Visor
- ▶ Woven Label w/ Jump Stitch



09

Snow 09

- ▶ Birch / Acorn Organic Canvas & Charcoal Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Woven Label w/ Jump Stitch



10

Snow 10

- ▶ Brown Cotton Ripstop
- ▶ Adjustable Hat 5-Panel
- ▶ Low Crown // Structured // Flat Visor
- ▶ Screen Print on Leather Patch w/ Jump Stitch



11

Snow 11

- ▶ Charcoal Heather Jersey
- ▶ Stretch-Fit Hat
- ▶ 6-Panel // High Crown // Structured // Flat Visor
- ▶ Raised Embroidery



12

Snow 12

- ▶ Royal / Rust Cotton Twill & Royal Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Foam Backed // Flat Visor
- ▶ Woven Label w/ Merrowed Edge



13

Snow 13

- ▶ Maroon Acrylic Wool & Steel Heather Jersey
- ▶ Tradesman Hat
- ▶ High Crown // Structured // Flat Visor
- ▶ Screen Print on Leather Patch w/ Jump Stitch



14

Snow 14

- ▶ Yellow Cotton Twill & Black Oxford Lightweight Cotton
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Screen Print on Frayed Canvas Patch w/ Jump Stitch + 1 Additional Graphic Location



15

Snow 15

- ▶ Camel Corduroy & Stone Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Flat Embroidery
- ▶ Trucker Rope (Navy)



16

Snow 16

- ▶ Vintage Dyed (Purple) Cotton Twill
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Unstructured // Curved Visor
- ▶ Flat Embroidery



17

Snow 17

- ▶ Surplus / Black / Latte / Forest Acrylic Yarn
- ▶ Cuffed Knit
- ▶ Jacquard Pattern (Camo)
- ▶ Laser Etched Tan Leather Patch w/ Jump Stitch + 1 Additional Graphic Location



18

Snow 18

- ▶ Charcoal Heather / White / Steel Heather Acrylic Yarn
- ▶ Cuffed Knit
- ▶ Jacquard Pattern (Kurt)
- ▶ Woven Label w/ Satin Stitch
- ▶ Interior Fleece Lining
- ▶ Pom

BREWERIES

SURF | SKATE | SNOW

BREWERIES

OUTDOORS

FITNESS

WINERIES & DISTILLERIES

CYCLING

01

Breweries 01

- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Woven Label w/ Merrowed Edge



◀ Brown Sugar Waxed Canvas & Brown Suede

Waxed Canvas Specialty Fabric

This durable, lightly waxed, 100% cotton canvas fabric has a classic shine-free finish that looks great and adds an extra layer of weather resistance to your headwear.

VIEW SPECIALTY FABRIC OPTIONS ON PAGE 53



Bracken

Brown Sugar

Capulet Olive

◀ Capulet Olive Waxed Canvas & Stone Trucker Mesh



02

Breweries 02

- ▶ Black Heather TriTech
- ▶ Ultra-Fit Hat
- ▶ 6-Panel // Low Crown // Structured // Slight Curve Visor
- ▶ Raised Embroidery on Corduroy Patch w/ Raised Satin Stitch + 1 Additional Graphic Location



03

Breweries 03

- ▶ Navy Acrylic Wool & Indigo Herringbone
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Raised & Flat Embroidery



04

Breweries 04

- ▶ Moss Heritage Flannel & Tobacco Suede
- ▶ Tradesman Hat
- ▶ High Crown // Structured // Flat Visor
- ▶ Laser Etched Tobacco Suede Patch w/ Merrowed Edge + 1 Additional Graphic Location



05

Breweries 05

- ▶ White Cotton Twill, Sublimated Poly Twill & Charcoal Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Woven Label w/ Jump Stitch ▶ Sublimation Print (Visor)



06

Breweries 06

- ▶ Brown Organic Canvas
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Unstructured // Curved Visor
- ▶ Raised Embroidery + 1 Additional Graphic Location



07

Breweries 07

- ▶ Seafoam / Birch Organic Canvas & White Tech Mesh (Side Panels)
- ▶ Runner Hat
- ▶ Low Crown // Structured // Flat Visor
- ▶ Woven Label w/ Jump Stitch



Printed Crown Taping

08

Breweries 08

- ▶ Iron Grey Heather Sport Piqué & Tobacco Suede
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Unstructured // Slight Curve Visor
- ▶ Flat Embroidery
- ▶ Printed Crown Taping



09

Breweries 09

- ▶ Frost Cotton Twill & Steel Oxford Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ Low Crown // Unstructured // Curved Visor
- ▶ Woven Label w/ Zig-Zag Stitch



10

Breweries 10

- ▶ Texas Orange Cotton Twill / Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Foam Backed // Flat Visor
- ▶ Woven Label w/ Merrowed Edge



11

Breweries 11

- ▶ Fuchsia Nylon
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Unstructured // Flat Visor
- ▶ Woven Label w/ Jump Stitch
- ▶ Premium Visor Cord (White)



12

Breweries 12

- ▶ Cork & Black Suede
- ▶ Runner Hat
- ▶ Low Crown // Structured // Flat Visor
- ▶ Woven Label w/ Satin Stitch



13

Breweries 13

- ▶ Mustard Cotton Twill & Sublimated Poly Twill
- ▶ Adjustable Hat 5-Panel
- ▶ Low Crown // Structured // Flat Visor
- ▶ Raised Embroidery w/ Diagonal Stitch + 1 Additional Graphic Location
- ▶ Sublimation Print (Undervisor)



14

Breweries 14

- ▶ Acorn Organic Canvas
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Flat Embroidery on Canvas Patch w/ Satin Stitch



15

Breweries 15

- ▶ Sublimated Polyfoam & Black Cotton Twill / Trucker Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Foam Backed // Flat Visor
- ▶ Sublimation Print (Front Panel) + 1 Additional Graphic Location



16

Breweries 16

- ▶ Navy Stretch Wool & Crimson Heritage Flannel
- ▶ Ultra-Fit Hat
- ▶ 6-Panel // High Crown // Unstructured // Flat Visor
- ▶ Screen Print on Felt Patch w/ Jump Stitch



17

Breweries 17

- ▶ Charcoal Heather Acrylic Yarn
- ▶ Wheelhouse Knit
- ▶ Cuffed
- ▶ Woven Label w/ Jump Stitch



18

Breweries 18

- ▶ Scarlet Acrylic Yarn
- ▶ Cuffed Cable Knit
- ▶ Woven Label w/ Satin Stitch
- ▶ Faux Fur Pom

OUTDOORS

SURF | SKATE | SNOW | BREWERIES

OUTDOORS

FITNESS

WINERIES & DISTILLERIES

CYCLING

01

Outdoors 01

- ▶ Tradesman Hat
- ▶ High Crown // Structured // Flat Visor
- ▶ Laser Etched Tan Leather Patch w/ Jump Stitch



Capulet Olive Waxed Canvas & Dark Olive Corduroy

▶ Bracken Waxed Canvas, Cork & Black Tech Mesh

Laser Etched & Reverse Laser Etched Patches

Our newest Custom Appliques offer detail and durability to your design by laser etching your logo in a way that will grab attention.

VIEW ALL OUR CUSTOM APPLIQUES ON PAGES 56-57



Laser Etched Leather Patch

Available on Tan Leather with Jump Stitch Only



Laser Etched Suede Patch

Available on Tobacco Suede Only



Reverse Laser Etched Leather Patch

Available on Tan Leather with Jump Stitch Only



Reverse Laser Etched Suede Patch

Available on Tobacco Suede Only



02

Outdoors 02

- ▶ Grey Heather / Forest Cotton Twill
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Unstructured // Flat Visor
- ▶ Raised Embroidery + 1 Additional Graphic Location
- ▶ Premium Visor Cord (White)



03

Outdoors 03

- ▶ Charcoal Heather Jersey
- ▶ Ultra-Fit Hat
- ▶ 6-Panel // High Crown // Structured // Flat Visor
- ▶ Raised Embroidery w/ Textured Pearl Fill Stitch



04

Outdoors 04

- ▶ Cinnamon Cotton Twill
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Unstructured // Slight Curve Visor
- ▶ Laser Etched Tobacco Suede Patch w/ Satin Stitch
- ▶ Heavy Wash



05

Outdoors 05

- ▶ Sulphur Organic Canvas
- ▶ Runner Hat
- ▶ Low Crown // Structured // Flat Visor
- ▶ Screen Print (Single-Panel Front)



06

Outdoors 06

- ▶ Olive UV Lite
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Screen Print on Canvas Patch w/ Merrowed Edge



07

Outdoors 07

- › Navy Heather TriTech & Navy Perforated TriTech
- › Ultra-Fit Hat
- › 6-Panel // Low Crown // Structured // Curved Visor
- › Woven Label w/ Satin Stitch



08

Outdoors 08

- › Vintage Dyed (Forest) Cotton Twill
- › Adjustable Hat 5-Panel
- › Low Crown // Unstructured // Slight Curve Visor
- › Woven Label w/ Merrowed Edge



09

Outdoors 09

- › Cork & Navy Cotton Twill
- › Adjustable Hat 6-Panel
- › Low Crown // Structured // Curved Visor
- › Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge



10

Outdoors 10

- › Quarry Organic Canvas
- › Adjustable Hat 6-Panel
- › Low Crown // Unstructured // Curved Visor
- › Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge
- › Heavy Wash



11

Outdoors 11

- › Grey Heather Heritage Flannel & Brown Cotton Twill
- › Tradesman Hat
- › High Crown // Structured // Flat Visor
- › Screen Print on Cork Patch w/ Raised Satin Stitch



12

Outdoors 12

- › Black Denim / Tobacco Suede & White Trucker Mesh
- › Stretch-Fit Hat
- › 6-Panel // Low Crown // Structured // Curved Visor
- › Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge + 1 Additional Graphic Location



13

Outdoors 13

- › Red Buffalo Check & Black Fleck Tweed
- › Adjustable Hat 6-Panel
- › Low Crown // Unstructured // Curved Visor
- › Woven Label w/ Satin Stitch



14

Outdoors 14

- › Steel Heather / Surplus Heather TriTech & Black Tech Mesh
- › Adjustable Hat 6-Panel
- › Low Crown // Structured // Slight Curve Visor
- › Woven Label w/ Jump Stitch



15

Outdoors 15

- › Mineral Blue / Birch Organic Canvas
- › Boonie
- › Woven Label w/ Merrowed Edge



16

Outdoors 16

- › Olive Cotton Yarn
- › Casual Knit
- › Cuffed
- › Laser Etched Tobacco Suede Clip Label



17

Outdoors 17

- › Brown Heather Yarn
- › Rouster Knit
- › Cuffed
- › Screen Print on Canvas Patch w/ Merrowed Edge



18

Outdoors 18

- › White / Gold / Steel / Charcoal Acrylic Yarn
- › Toboggan Knit
- › Cuffed // Jacquard Pattern (Harmony)
- › Woven Label w/ Merrowed Edge
- › Interior Fleece Lining
- › Pom

FITNESS

SURF | SKATE | SNOW | BREWERIES | OUTDOORS

FITNESS

WINERIES & DISTILLERIES | CYCLING



White / Black Heather TriTech ▶

◀ Steel / Charcoal Heather TriTech

Build Your Own Patch

No matter what shape or size, build your own patch in three simple steps. First, pick the ideal embellishment option, embroidery or screen print for your logo. Next, pick which type of fabric to build your patch out of and finally finish it off with the perfect finishing stitch to secure your patch to your custom hat, visor or cold weather knit.

VIEW ALL OF OUR EMBELLISHMENT, FABRIC & FINISHING STITCH OPTIONS ON PAGE 54



01

Fitness 01

- ▶ Adjustable Hat 5-Panel
- ▶ Low Crown // Structured // Curved Visor
- ▶ Raised Embroidery on TriTech Patch w/ Raised Satin Stitch
- ▶ Visor Binding



02

Fitness 02

- ▶ Navy ProMax / Tech Mesh
- ▶ Tradesman Hat
- ▶ High Crown // Structured // Flat Visor
- ▶ Raised Embroidery w/ Textured Pearl Fill Stitch
- + 1 Additional Graphic Location



03

Fitness 03

- ▶ Royal Performance Wick
- ▶ Ultra-Fit Hat
- ▶ 6-Panel // High Crown // Structured // Slight Curve Visor
- ▶ Flat Embroidery



04

Fitness 04

- ▶ Charcoal Active Heather & White Tech Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Slight Curve Visor
- ▶ Screen Print on Heather Jersey Patch w/ Merrowed Edge



05

Fitness 05

- ▶ Black Sport Piqué
- ▶ Ultra-Fit Hat
- ▶ 6-Panel // Low Crown // Unstructured // Curved Visor
- ▶ BondGo
- ▶ Sublimation Print (Undervisor)



06

Fitness 06

- ▶ Carolina Heather TriTech & Sublimated Tech Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ Low Crown // Structured // Flat Visor
- ▶ Screen Print on Canvas Patch w/ Merrowed Edge
- ▶ Sublimation Print (Side & Back Panels)



07

Fitness 07

- ▶ Black Dobby Slub & Grey Corduroy
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Raised Embroidery w/ Diagonal Stitch



Elastic Loop w/ Velcro Closure

08

Fitness 08

- ▶ Dark Grey Heather Sport Piqué & Charcoal Tech Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Unstructured // Curved Visor
- ▶ Woven Label w/ Zig-Zag Stitch



09

Fitness 09

- ▶ Twilight Heather Sport Piqué & Khaki Tech Mesh
- ▶ Stretch-Fit Hat
- ▶ 6-Panel // High Crown // Structured // Flat Visor
- ▶ Raised & Flat Embroidery



10

Fitness 10

- ▶ Black Performance Wick
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Curved Visor
- ▶ Raised Embroidery



11

Fitness 11

- ▶ Slate Cotton Twill & Black Tech Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Screen Print on Leather Patch w/ Jump Stitch



12

Fitness 12

- ▶ Texas Orange / Olive UV Lite & Tiger Camo Trucker Mesh (Sides)
- ▶ Runner Hat
- ▶ Low Crown // Structured // Flat Visor
- ▶ UV Lite Patch w/ Satin Stitch



13

Fitness 13

- ▶ Maroon ProMax
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Woven Label w/ Zig-Zag Stitch + 1 Additional Graphic Location



14

Fitness 14

- ▶ Steel Heather / Black Heather TriTech
- ▶ Ultra-Fit Hat
- ▶ 6-Panel // High Crown // Structured // Slight Curve Visor
- ▶ Flat Embroidery on Velcro Patch w/ Removable Screen Print on Fabric Patch w/ Merrowed Edge
- ▶ Perforated Pattern on Side Panels (PP001)



Back Woven Flag Label

15

Fitness 15

- ▶ Black Digital Camo & Black Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Curved Visor
- ▶ Raised Embroidery + 1 Additional Graphic Location



16

Fitness 16

- ▶ Cream Lightweight Yarn
- ▶ Pilot Knit
- ▶ Slouch
- ▶ Laser Etched Tobacco Suede Clip Label



17

Fitness 17

- ▶ Slate Lightweight Yarn
- ▶ Compass Knit
- ▶ Cuffed
- ▶ Woven Clip Label



18

Fitness 18

- ▶ Brown / Khaki Acrylic Yarn
- ▶ Woodberry Knit
- ▶ Cuffed
- ▶ Flat Embroidery on Felt Patch w/ Jump Stitch
- ▶ 2-Color Twisted Yarn

WINERIES & DISTILLERIES

SURF | SKATE | SNOW | BREWERIES | OUTDOORS | FITNESS



White / Stone Acrylic Yarn w/ Tan Faux Fur Pom ▶

◀ Steel / Metal Acrylic Yarn w/ Black Faux Fur Pom

01

Wineries & Distilleries 01

- ▶ Cuffed Cable Knit
- ▶ Screen Print on Leather Patch w/ Jump Stitch
- ▶ 2-Color Marled Yarn

Custom Add-Ons for Cold Weather Knits
 Finish off your Cold Weather Knit with one of these popular options.
 VIEW ALL OUR CUSTOM ADD-ONS ON PAGE 60



Pom
Available in 1-Color, 2-Color or 3-Color



Faux Fur Pom
Available in Black or Tan



Interior Fleece Lining
Available in Black or Steel on Select Knits



02

Wineries & Distilleries 02

- ▶ Crimson Lightweight Cotton / Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Screen Print on Frayed Canvas Patch w/ Zig-Zag Stitches



Center Back Flat Embroidery

03

Wineries & Distilleries 03

- ▶ Carolina ProMax
- ▶ Stretch-Fit Hat
- ▶ 6-Panel // Low Crown // Structured // Curved Visor
- ▶ Flat Embroidery + 1 Additional Graphic Location



04

Wineries & Distilleries 04

- ▶ Forest Performance Mesh & Stone Tech Mesh
- ▶ Adjustable Hat 5-Panel
- ▶ Low Crown // Structured // Curved Visor
- ▶ Screen Print on Cotton Twill Patch w/ Merrowed Edge



05

Wineries & Distilleries 05

- ▶ Charcoal Active Heather & Orange Cotton Twill
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Slight Curve Visor
- ▶ Screen Print on Leather Patch w/ Jump Stitch



06

Wineries & Distilleries 06

- ▶ Royal Active Heather & Black ProMax
- ▶ Ultra-Fit Hat
- ▶ 6-Panel // High Crown // Structured // Flat Visor
- ▶ Woven Label w/ Merrowed Edge

WINERIES & DISTILLERIES

CYCLING



07

Wineries & Distilleries 07

- ▶ Olive UV Lite
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Unstructured // Curved Visor
- ▶ Sublimated Nylon Patch w/ Merrowed Edge



08

Wineries & Distilleries 08

- ▶ Indigo Herringbone & Crimson Cotton Twill
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Woven Label w/ Merrowed Edge
- ▶ Visor Binding



09

Wineries & Distilleries 09

- ▶ Black Hawaiian, Black Cotton Twill & Seafoam Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Slight Curve Visor
- ▶ Woven Label w/ Merrowed Edge + 1 Additional Graphic Location



10

Wineries & Distilleries 10

- ▶ Grey Heather / Scarlet Cotton Twill
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Slight Curve Visor
- ▶ Woven Label w/ Satin Stitch
- ▶ Screen Print (Undervisor)



11

Wineries & Distilleries 11

- ▶ Indigo Denim & Cork
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Flat Embroidery on Cotton Ripstop Patch w/ Satin Stitch
- ▶ Printed Crown Taping



12

Wineries & Distilleries 12

- ▶ Aqua Cotton Twill / Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Curved Visor
- ▶ Reverse Laser Etched Tan Leather Patch w/ Jump Stitch
- ▶ Two Cut & Sew Stripes



13

Wineries & Distilleries 13

- ▶ White / Yellow / Khaki Cotton Twill
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Flat Visor
- ▶ Raised & Flat Embroidery



14

Wineries & Distilleries 14

- ▶ White Trucker Mesh & Red Cotton Twill
- ▶ Stowaway Hat
- ▶ 5-Panel // High Crown // Slight Curve Visor
- ▶ Woven Label w/ Jump Stitch
- ▶ Screen Print (Undervisor) ▶ Visor Embroidery (EB047)
- ▶ Premium Visor Cord (Athletic Gold)



15

Wineries & Distilleries 15

- ▶ Dark Grey Heather Heritage Flannel
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Flat Embroidery on Felt Patch w/ Merrowed Edge



16

Wineries & Distilleries 16

- ▶ Navy Acrylic Wool & Brown Fleck Tweed
- ▶ Tradesman Hat
- ▶ High Crown // Structured // Flat Visor
- ▶ Screen Print on Suede Patch w/ Raised Satin Stitch



17

Wineries & Distilleries 17

- ▶ Pink Seersucker
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Curved Visor
- ▶ Woven Label w/ Satin Stitch + 1 Additional Graphic Location



18

Wineries & Distilleries 18

- ▶ Black Acrylic Yarn
- ▶ Longshoreman Knit
- ▶ Cuffed
- ▶ Flat Embroidery on Corduroy Patch w/ Merrowed Edge

CYCLING

SURF | SKATE | SNOW | BREWERIES | OUTDOORS | FITNESS | WINERIES & DISTILLERIES



◀ White TriTech / Perforated TriTech

01

Cycling 01

- ▶ Runner Hat
- ▶ Low Crown // Structured // Flat Visor
- ▶ Raised & Flat Embroidery

◀ Aqua Heather TriTech / Perforated TriTech (Sides) & Royal Heather TriTech



02

Cycling 02

- ▶ Black Corduroy / Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ High Crown // Structured // Curved Visor
- ▶ Raised Embroidery



03

Cycling 03

- ▶ Teal Nylon & White Performance Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Curved Visor
- ▶ Woven Label w/ Merrowed Edge



04

Cycling 04

- ▶ Iron Grey Heather Sport Piqué
- ▶ Adjustable Hat 5-Panel
- ▶ High Crown // Structured // Flat Visor
- ▶ Woven Label w/ Merrowed Edge



05

Cycling 05

- ▶ Surplus Heather TriTech / Perforated TriTech (Sides)
- ▶ Adjustable Hat 5-Panel
- ▶ Low Crown // Structured // Slight Curve Visor
- ▶ Raised Embroidery w/ Textured Pearl Fill Stitch + 1 Additional Graphic Location



06

Cycling 06

- ▶ Dark Grey Heather Heritage Flannel
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Unstructured // Curved Visor
- ▶ Double Layer Felt Patch w/ Jump Stitch



07

Cycling 07

- ▶ Olive / Black Cotton Ripstop & Black Trucker Mesh
- ▶ Adjustable Hat 6-Panel
- ▶ Low Crown // Structured // Slight Curve Visor
- ▶ Screen Print on Cotton Ripstop Patch w/ Satin Stitch



08

Cycling 08

- ▶ Black Oxford Chambray & Black Tech Mesh
- ▶ Ultra-Fit Hat
- ▶ 6-Panel // Low Crown // Structured // Flat Visor
- ▶ Woven Label w/ Jump Stitch



09

Cycling 09

- ▶ Crimson Lightweight Yarn
- ▶ Belafonte Knit
- ▶ Cuffed
- ▶ Laser Etched Tan Leather Patch w/ Jump Stitch



STYLE GUIDE

So Many Ways To Customize

STANDARD FABRIC options

FABRICS

EMBELLISHMENTS


VISORS & CLOSURES

CUSTOM ADD-ONS

SUBLIMATION PRINT

ADDITIONAL UPGRADES

ADJUSTABLE HATS ONLY 
AVAILABLE ON ULTRA-FIT 

STRETCH-FIT HATS ONLY 
ADJUSTABLE OR STRETCH-FIT 



Cotton Twill
100% Cotton



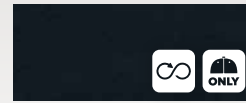
Solid Lightweight Cotton w/ SPF 30
100% Cotton



Oxford Lightweight Cotton w/ SPF 30
100% Cotton



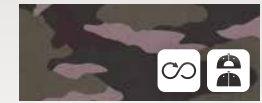
Cotton Ripstop
100% Cotton



Stretch Twill
97% Cotton / 3% Spandex



Polyfoam / Poly*
100% Polyester



Army Camo
100% Cotton



Tiger Camo
97% Cotton / 3% Spandex



Snow Camo
100% Cotton



Army Digital Camo
100% Cotton



Black Digital Camo
100% Cotton



Desert Digital Camo
100% Cotton



Grey Digital Camo
100% Cotton



Mossy Oak Break-Up Country*
100% Cotton



Mossy Oak Shadow Grass Blades*
100% Cotton



Trucker Mesh**
100% Polyester



Acrylic Yarn
100% Acrylic



Lightweight Yarn
100% Acrylic



NEW Cotton Yarn
100% Cotton
Available on Casual Knit Only



NEW Heather Yarn
70% Acrylic / 30% Polyester
Available on Rouster Knit Only

FABRIC UPGRADE options

ADJUSTABLE HATS ONLY 
AVAILABLE ON ULTRA-FIT 

STRETCH-FIT HATS ONLY 
ADJUSTABLE OR STRETCH-FIT 



NEW Organic Canvas
100% Organic Cotton
+\$1.00 Upgrade



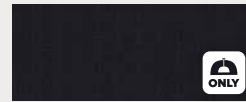
Acrylic Wool
70% Acrylic / 30% Wool
+\$0.50 Upgrade



Stretch Wool
88% Acrylic / 10% Wool / 2% Spandex
+\$0.50 Upgrade



Active Heather
92% Polyester / 8% Spandex
+\$0.50 Upgrade



DriMax (Water Resistant)
100% Polyester
+\$0.50 Upgrade



Nylon
100% Polyester
+\$0.50 Upgrade



Performance Mesh
100% Polyester
+\$0.50 Upgrade



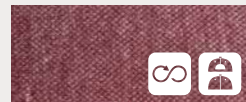
Performance Wick
96% Polyester / 4% Spandex
+\$0.50 Upgrade



ProMax w/ SPF 50
100% Polyester
+\$0.50 Upgrade



Sport Mesh**
100% Polyester
+\$0.50 Upgrade



Sport Piqué
65% Polyester / 30% Viscose / 5% Spandex
+\$0.50 Upgrade



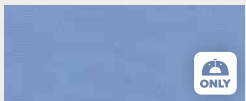
Tech Mesh**
85% Polyester / 15% Spandex
+\$0.50 Upgrade



TriTech w/ SPF 30
90% Polyester / 10% Spandex
+\$0.50 Upgrade



NEW Perforated TriTech w/ SPF 30**
90% Polyester / 10% Spandex
+\$0.50 Upgrade



UV Lite w/ SPF 50
100% Polyester
+\$0.50 Upgrade



Perforated UV Lite w/ SPF 50
100% Polyester
+\$0.50 Upgrade



Heritage Flannel
50% Wool / 50% Polyester
+\$1.00 Upgrade



Army Camo Trucker Mesh**
100% Polyester
+\$1.00 Upgrade



Tiger Camo Trucker Mesh**
100% Polyester
+\$1.00 Upgrade

* Only Available on Front Panels & Visor on Select Styles

** Side & Back Panels Only on Select Styles

SPECIALTY FABRIC options

ADJUSTABLE HATS ONLY 
AVAILABLE ON ULTRA-FIT 

STRETCH-FIT HATS ONLY 
ADJUSTABLE OR STRETCH-FIT 



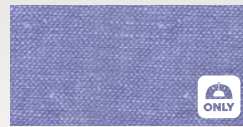
Red Buffalo Check
100% Cotton
+\$0.50 Upgrade



Royal Buffalo Check
100% Cotton
+\$0.50 Upgrade



Black Oxford Chambray
100% Cotton
+\$0.50 Upgrade



Royal Oxford Chambray
100% Cotton
+\$0.50 Upgrade



Scarlet Oxford Chambray
65% Cotton / 35% Linen
+\$0.50 Upgrade



Black Corduroy
100% Cotton
+\$0.50 Upgrade



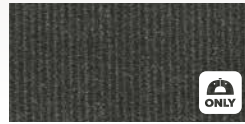
Grey Corduroy
100% Cotton
+\$0.50 Upgrade



White Corduroy
100% Cotton
+\$0.50 Upgrade



Camel Corduroy
100% Cotton
+\$0.50 Upgrade



Dark Olive Corduroy
100% Cotton
+\$0.50 Upgrade



Navy Corduroy
100% Cotton
+\$0.50 Upgrade



Black Denim
100% Cotton
+\$0.50 Upgrade



Indigo Denim
85% Polyester / 15% Cotton
+\$0.50 Upgrade



Black Dobby Slub
100% Cotton
+\$0.50 Upgrade



Navy Dobby Slub
100% Cotton
+\$0.50 Upgrade



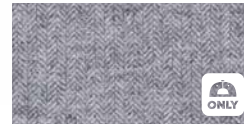
Charcoal Heather Jersey
100% Cotton
+\$0.50 Upgrade



Steel Heather Jersey
100% Cotton
+\$0.50 Upgrade



Black Herringbone
90% Polyester / 10% Wool
+\$0.50 Upgrade



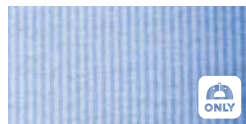
Grey Herringbone
90% Polyester / 10% Wool
+\$0.50 Upgrade



Hunter Herringbone
50% Wool / 30% Viscose / 20% Polyester
+\$0.50 Upgrade



Indigo Herringbone
50% Wool / 50% Polyester
+\$0.50 Upgrade



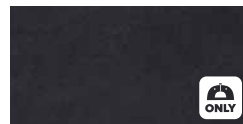
Carolina Seersucker
100% Cotton
+\$0.50 Upgrade



Pink Seersucker
100% Cotton
+\$0.50 Upgrade



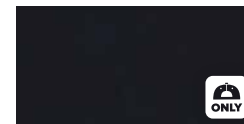
Black Suede
100% Polyester
+\$0.50 Upgrade



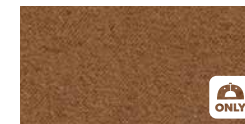
Graphite Suede
100% Polyester
+\$0.50 Upgrade



Brown Suede
100% Polyester
+\$0.50 Upgrade



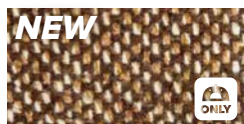
Midnight Suede
100% Polyester
+\$0.50 Upgrade



Tobacco Suede
100% Polyester
+\$0.50 Upgrade



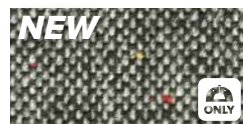
Licorice Boucle Tweed
100% Polyester
+\$0.50 Upgrade



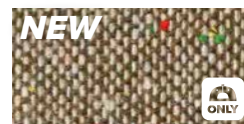
Chocolate Boucle Tweed
100% Polyester
+\$0.50 Upgrade



Coffee Boucle Tweed
100% Polyester
+\$0.50 Upgrade



Black Fleck Tweed
100% Polyester
+\$0.50 Upgrade



Brown Fleck Tweed
100% Polyester
+\$0.50 Upgrade



Native
100% Cotton
+\$0.50 Upgrade



Black Hawaiian
80% Cotton / 20% Polyester
+\$0.50 Upgrade



Blue Hawaiian
80% Cotton / 20% Polyester
+\$0.50 Upgrade



Cork
100% Polyester
+\$1.00 Upgrade



Bracken Waxed Canvas
100% Cotton Canvas
+\$1.00 Upgrade



Brown Sugar Waxed Canvas
100% Cotton Canvas
+\$1.00 Upgrade



Capulet Olive Waxed Canvas
100% Cotton Canvas
+\$1.00 Upgrade

FABRICS

EMBELLISHMENTS

VISORS & CLOSURES

CUSTOM ADD-ONS

SUBLIMATION PRINT

ADDITIONAL UPGRADES

LOGO PLACEMENT options

FABRICS

EMBELLISHMENTS

VISORS & CLOSURES

CUSTOM ADD-ONS

SUBLIMATION PRINT

ADDITIONAL UPGRADES



Front



Front Left



Left Side



Visor Left



Visor Corner



Center Back



Back Flag Label



Above Keyhole



Back Left



Front Right



Right Side



Visor Right



Back Right



Undervisor



Undervisor Left



Undervisor Right

EMBROIDERY *options*

Our flat panel embroidery process results in a superior quality that is unmatched in the custom headwear industry. Select from one of our nine Embroidery Options to affix your brand or shop logo in the highest quality threads using a maximum of 9 colors. Take your customization of this traditional embellishment a step further by using one of our unique Embroidery Thread Options.



Flat Embroidery



Raised Embroidery
+\$1.00 Upgrade



Raised & Flat Embroidery
+\$1.00 Upgrade

Embroidery Thread Options



Standard Thread



Dull Thread
FREE Upgrade



Neon Thread
Available in Yellow, Green, Orange, Pink or Blue
FREE Upgrade



Metallic Thread
Available in Black, Steel, White, Scarlet, Fuchsia, Pink, Gold, Green, Kiwi, Electric Blue or Purple
FREE Upgrade



Flat Embroidery
w/ Textured Pearl Fill Stitch
+\$1.00 Upgrade



Raised Embroidery
w/ Textured Pearl Fill Stitch
+\$1.00 Upgrade



Raised & Flat Embroidery
w/ Textured Pearl Fill Stitch
+\$1.00 Upgrade



Flat Embroidery
w/ Diagonal Stitch
+\$1.00 Upgrade



Raised Embroidery
w/ Diagonal Stitch
+\$1.00 Upgrade



Raised & Flat Embroidery
w/ Diagonal Stitch
+\$1.00 Upgrade

CUSTOM APPLIQUES

FABRICS

EMBELLISHMENTS

VISORS & CLOSURES

CUSTOM ADD-ONS

SUBLIMATION PRINT

ADDITIONAL UPGRADES

Take full control of your headwear's embellishments by designing a Custom Applique that fits your look. Choose from our popular woven labels or patches that incorporate additional embroidery, combine different materials or utilize another embellishment technique to create a unique, high quality applique.



Get Noticed With Our BondGo Custom Applique

Attach any one color logo as a Black, Steel or White BondGo Custom Applique. Interchange colors of the logo by the dozen in a 48-piece minimum order.



Woven Label

Maximum of 8 Woven Label Colors
Available with Jump Stitch, Satin Stitch, Raised Satin Stitch, Merrowed Edge w/ Jump Stitch or Zig-Zag Stitch



Woven Label & Flat Embroidery

Maximum of 8 Woven Label Colors
Available with Jump Stitch, Satin Stitch, Raised Satin Stitch, Merrowed Edge w/ Jump Stitch or Zig-Zag Stitch



Two-Piece Laser Cut Felt Patch

See Color Palette for Available Felt Colors
Available with Jump Stitch or Satin Stitch
+\$1.00 Upgrade



Double Layer Felt Patch

See Color Palette for Available Felt Colors
Available with Jump Stitch Only
+\$1.00 Upgrade



Sublimated Patch

Available Patch Fabrics: Nylon, Poly, Poly Twill or TriTech
Available with Satin Stitch, Raised Satin Stitch or Merrowed Edge w/ Jump Stitch
+\$1.00 Upgrade



Sublimated Patch w/ Embroidery

Available Patch Fabrics: Nylon, Poly, Poly Twill or TriTech
Available with Satin Stitch, Raised Satin Stitch or Merrowed Edge w/ Jump Stitch
+\$1.00 Upgrade



Flat Embroidery on Velcro Patch w/ Removable Screen Print on Fabric Patch w/ Merrowed Edge

Available Velcro Colors: Black, White, Khaki or Olive
+\$1.50 Upgrade



Flat Embroidery on Velcro Patch w/ Removable Woven Label w/ Merrowed Edge

Available Velcro Colors: Black, White, Khaki or Olive
+\$1.50 Upgrade



NEW

Laser Etched Leather Patch

Available in Tan Leather with Jump Stitch Only

+\$1.50 Upgrade



NEW

Reverse Laser Etched Leather Patch

Available in Tan Leather with Jump Stitch Only

+\$1.50 Upgrade



NEW

Laser Etched Suede Patch

Available in Tobacco Suede Only Available with Jump Stitch, Satin Stitch, Raised Satin Stitch, Merrowed Edge w/ Jump Stitch or Zig-Zag Stitch

+\$0.50 Upgrade

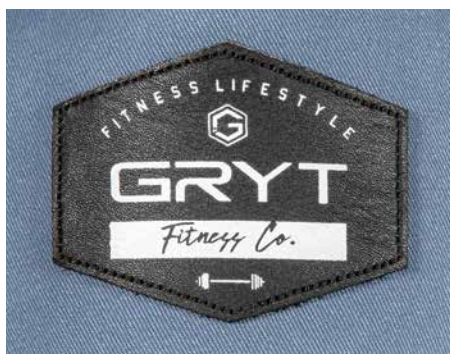


NEW

Reverse Laser Etched Suede Patch

Available in Tobacco Suede Only Available with Jump Stitch, Satin Stitch, Raised Satin Stitch, Merrowed Edge w/ Jump Stitch or Zig-Zag Stitch

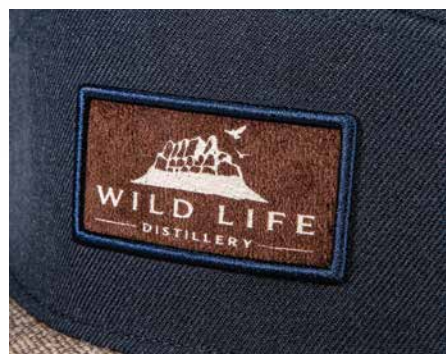
+\$0.50 Upgrade



Screen Print on Leather Patch

Available Leather Colors: Black, Brown or Tan Available with Jump Stitch Only

+\$1.50 Upgrade



Screen Print on Suede Patch

Available Suede Colors: Black, Brown, Graphite, Midnight or Tobacco Available with Jump Stitch, Satin Stitch, Raised Satin Stitch, Merrowed Edge w/ Jump Stitch or Zig-Zag Stitch

+\$0.50 Upgrade



NEW

BondGo

Available BondGo Colors: Black, Steel or White Not Available on Boucle Tweed, Corduroy, Tech Mesh, Trucker Mesh, Sport Mesh or Knits

+\$1.50 Upgrade



Woven Clip Label

Maximum of 8 Woven Label Colors Standard on Cold Weather Knits Only



Screen Print on Canvas Clip Label

Available Canvas Colors: Black, White or Stone

+\$0.50 Upgrade



Screen Print on Suede Clip Label

Available Suede Colors: Black, Brown, Graphite, Midnight or Tobacco

+\$0.50 Upgrade



NEW

Laser Etched Suede Clip Label

Available in Tobacco Suede Only

+\$0.50 Upgrade



NEW

Reverse Laser Etched Suede Clip Label

Available in Tobacco Suede Only

+\$0.50 Upgrade

BUILD YOUR OWN PATCH

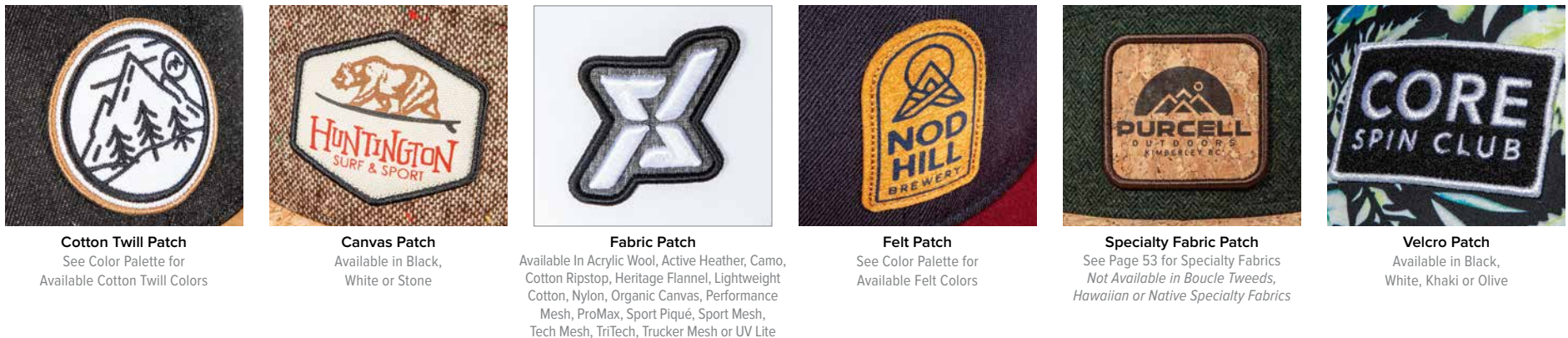
No matter what shape or size, build your own patch in three simple steps. First, pick the ideal embellishment option, embroidery or screen print for your logo. Next, pick which type of fabric to build your patch out of and finally finish it off with the perfect finishing stitch to secure your patch to your custom hat, visor, bucket or cold weather knit.



1 / Select an Embellishment Option



2 / Select a Fabric Option



3 / Select a Finishing Stitch Option



VISOR options



Curved Visor



Slight Curve Visor



Flat Visor

CLOSURE options



Plastic Snap



Velcro



Metal Slider



Plastic Buckle



Elastic Loop w/ Velcro
Available Elastic Colors: White or Black
+\$0.50 Upgrade



Leather Strap
Available Leather Colors: Black, Brown or Tan
+\$1.50 Upgrade

CUSTOM ADD-ONS

FABRICS

EMBELLISHMENTS

VISORS & CLOSURES

CUSTOM ADD-ONS

SUBLIMATION PRINT | ADDITIONAL UPGRADES



Two-Panel Screen Print
Maximum of 4 Screen Print Colors /
1 Design per 48 Pieces
+\$2.00 Upgrade



Single-Panel Screen Print
Maximum of 4 Screen Print Colors /
1 Design per 48 Pieces
+\$1.50 Upgrade



Visor Screen Print
Maximum of 4 Screen Print Colors /
1 Design per 48 Pieces
+\$1.50 Upgrade



Undervisor Screen Print
Maximum of 4 Screen Print Colors /
1 Design per 48 Pieces
+\$1.50 Upgrade



Heavy Wash
+\$1.00 Upgrade



Extreme Wash
+\$1.50 Upgrade



Vintage Dye
Available on Adjustable Hats, Tradesman & Runner
Only Available on Cotton Twill
+\$1.50 Upgrade



Multi-Panel Graphic
+\$1.00 Upgrade



Trucker Rope
+\$0.50 Upgrade

Trucker Rope Color Options

	
Black	Steel
	
White	Red
	
Yellow	Green
	
Navy	Royal



Premium Visor Cord
+\$0.75 Upgrade

Premium Visor Cord Color Options

	
Black	White
	
Scarlet	Athletic Gold
	
Twilight	



Visor Binding

Available on Adjustable Hats, Tradesman, Ultra-Fit, Stowaway, Runner, Stretch-Fit Hats or Adjustable Visors
 +\$1.00 Upgrade



2-Panel Piping

Available on Adjustable Hats, Ultra-Fit or Stretch-Fit Hats
 +\$1.00 Upgrade



4-Panel Piping

Available on Adjustable Hats, Ultra-Fit or Stretch-Fit Hats
 +\$1.00 Upgrade



5-Panel Piping

Only Available on Stretch-Fit Hats
 +\$1.00 Upgrade



Two Cut & Sew Stripes

Available in Cotton Twill or Select Specialty Fabrics on Trucker Mesh or Tech Mesh Side Panels
 +\$1.50 Upgrade



Visor Embroidery

EB046
 +\$1.00 Upgrade



Visor Embroidery

EB047
 +\$1.00 Upgrade



Visor Embroidery

EB048
 +\$1.00 Upgrade



Sandwich Visor

Available in Cotton Twill or Select Specialty Fabrics on Select Styles Only
 +\$1.00 Upgrade



Sandwich Visor w/ Woven Label

Available in Cotton Twill or Select Specialty Fabrics on Select Styles Only
 +\$1.50 Upgrade



Printed Crown Taping

Maximum of 4 Screen Print Colors / 1 Design per 48 Pieces
 +\$1.00 Upgrade



Custom Private Label

Maximum of 8 Woven Label Colors / 1 Design per 48 Pieces
 FREE Upgrade

SUBLIMATION PRINT

Take the customization of your hat one step further with a fully custom sublimation print. Our dye sublimation process produces vibrant, high-quality, long lasting imagery that will be sure to catch the eye of anyone. Fill your shop with headwear showcasing the brightest and boldest colors and patterns fused right into the fabric.



All Over Sublimation Print on Adjustable Hats, Tradesman, Ultra-Fit, Runner, Stretch-Fit Hats or Visors
+\$3.00 Upgrade

Additional Location Options



All Over Sublimation Print on Bucket or Boonie
+\$5.00 Upgrade



Single-Panel
+\$1.00 Upgrade (per Panel)

Visor
+\$1.00 Upgrade

Undervisor
+\$1.00 Upgrade

SUBLIMATION PRINT DETAILS: Custom Sublimation can be produced with unlimited colors on White Nylon, Performance Wick, Poly Twill, Polyfoam / Poly, Tech Mesh, TriTech, Trucker Mesh or UV Lite. Sublimation must be produced with one design (same pattern and colors) per 48-piece order.

FABRICS | EMBELLISHMENTS | VISORS & CLOSURES | CUSTOM ADD-ONS

SUBLIMATION PRINT

ADDITIONAL UPGRADES

Available Sublimation Patterns

USE YOUR OWN CUSTOM ARTWORK OR CONTACT A PUKKA REPRESENTATIVE FOR OUR FULL SUBLIMATION PATTERN LIBRARY



SB035



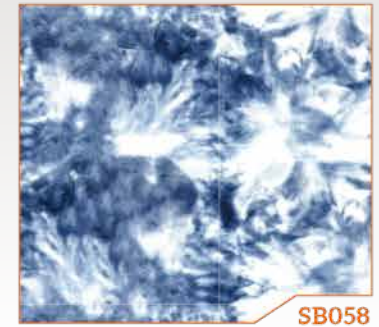
SB042



SB043



SB045



SB058



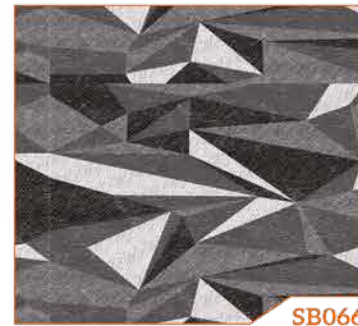
SB060



SB063



SB064



SB066



SB070



SB078



SB082



SB085



SB088



SB090



SB091



SB092



SB093



SB094



SB095

SPECIALTY VISOR STITCHING

FABRICS | EMBELLISHMENTS | VISORS & CLOSURES | CUSTOM ADD-ONS | SUBLIMATION PRINT



VS001
Low Crown / 4 Rows
1 Thick Hand Stitch
(1 Color)
+\$0.50 Upgrade



VS002
Low Crown / 4 Rows
2 Thick Hand Stitches
(2 Colors)
+\$0.50 Upgrade



VS003
Low Crown / 4 Rows
4 Thick Hand Stitches
(1 Color)
+\$0.50 Upgrade



VS011
Low Crown / 4 Rows
1 Thick Satin Stitch
(1 Color)
+\$0.50 Upgrade



VS012
Low Crown / 4 Rows
2 Thick Satin Stitches
(2 Colors)
+\$0.50 Upgrade



VS013
Low Crown / 4 Rows
2 Thick Satin Stitches
w/ Corner Icon (2 Colors)
+\$0.50 Upgrade



VS015
Low Crown / 4 Rows
2 Thick Satin Stitches
w/ Center Text (1 Color)
+\$0.50 Upgrade



VS016
Low Crown / 4 Rows
Zig-Zag Stitch
(1 Color)
+\$0.50 Upgrade



VS017
Low Crown / 4 Rows
1 Thick Satin Stitch &
3 Contrast Stitches (2 Colors)
+\$0.50 Upgrade



VS021
Low Crown / 4 Rows
Flat Lock Stitch
(1 Color)
+\$0.50 Upgrade



VS022
Low Crown / 4 Rows
2 Thick Satin Stitches &
2 Contrast Stitches (2 Colors)
+\$0.50 Upgrade



VS023
Low Crown / 4 Rows
4 Thick Satin Stitches
w/ Center Icon (1 Color)
+\$0.50 Upgrade



VS024
Low Crown / 4 Rows
2 Thick Satin Stitches w/
Center Text (1 Color)
+\$0.50 Upgrade



VS034
Low Crown / 4 Rows
1 Rope Stitch
(1 Color)
+\$0.50 Upgrade



VS009
High Crown / 8 Rows
8 Thick Hand Stitches
(1 Color)
+\$0.50 Upgrade



VS010
High Crown / 8 Rows
8 Thick Hand Stitches
(2 Colors)
+\$0.50 Upgrade



VS025
High Crown / 8 Rows
1 Thick Hand Stitch
(1 Color)
+\$0.50 Upgrade



VS026
High Crown / 8 Rows
2 Thick Hand Stitches
(2 Colors)
+\$0.50 Upgrade



VS027
High Crown / 8 Rows
1 Thick Satin Stitch
(1 Color)
+\$0.50 Upgrade



VS028
High Crown / 8 Rows
2 Thick Satin Stitches
(2 Colors)
+\$0.50 Upgrade



VS029
High Crown / 8 Rows
4 Thick Satin Stitches &
4 Contrast Stitches (2 Colors)
+\$0.50 Upgrade



VS030
High Crown / 8 Rows
Zig-Zag Stitch
(1 Color)
+\$0.50 Upgrade



VS031
High Crown / 8 Rows
Flat Lock Stitch
(1 Color)
+\$0.50 Upgrade



VS032
High Crown / 8 Rows
1 Rope Stitch
(1 Color)
+\$0.50 Upgrade

PERFORATED PATTERN *options*

AVAILABLE ON TRITECH ONLY



PP001
Adjustable, Tradesman, Ultra-Fit or Stretch-Fit Hat
Side Panels +\$1.00 Upgrade
Side & Back Panels +\$2.00 Upgrade



PP002
Adjustable, Ultra-Fit or Stretch-Fit Hat
Side Panels +\$1.00 Upgrade
Side & Back Panels +\$2.00 Upgrade



PP003
Runner Hat Only
Side Panels +\$1.00 Upgrade
Middle Panels +\$1.00 Upgrade
Middle & Side Panels +\$2.00 Upgrade

ADDITIONAL UPGRADES

Company History

Headquartered in Findlay, Ohio, Pukka combines our overseas proprietary production process with first-class customer service, industry leading product development and creative design capabilities to deliver complete custom headwear solutions at the lowest minimums.

We have been a core supplier of custom headwear and other accessory products to specialty retail brands since 1992. Beyond traditional large volume production, we recognized that small retailers and brands alike continually have a need and demand for total customization capability in low minimum orders. With that in mind, in 2003 we built and launched our unique business-to-business supply chain solution and began fulfilling the need in the golf market. Today we are deeply rooted as a primary vendor in many of the nation's top facilities.

We Set The Standard

Pukka's 100% Custom Headwear Program was born out of an understanding that independent shops and small brands deserve access to the same custom manufacturing quality and design capabilities traditionally available to only large brands. Our unique supply chain solution includes a production process where the components of every hat are assembled and fully personalized as one process on one production line.

The markets we serve today are endless as we continue to grow our business and share our Be Original mentality. Whoever has a desire to design their own customized headwear at the lowest minimums offered in the industry, can utilize our unique business model as the solution. We call it Pukka. It's more than just a name! Pukka by definition is: "original, first class, quality," & this meaning embodies every hat that we produce. If you've ever worn Pukka, you know the feeling of headwear perfection. Be Original®.

Further distinction includes: 30-Day Production; FREE Artwork Set-Up; FREE Digitizing; Unparalleled Embroidery Quality and Graphic Capabilities; Minimums as-low-as 48 per Style/12 per Color and Fabric combination & the capacity for quick-turn orders.

We've been setting the standard on highest customization at the lowest minimums for over a decade. Setting the standard is our standard.



BE ORIGINAL WITH OUR Hat Customizer

Make It Your Own Hat

Create your own Adjustable, Stretch-Fit or Ultra-Fit Hat. Change the Crown, Panels, Visor, Closure, Fabrics / Colors, Embellishment and Add-Ons to truly make it your own.

Easy Navigation

Follow 9 simple steps to create your own hat then share it via email, social media or contact us directly to place an order.

360 Degree Rotation

Our Hat Customizer's 3D modeling allows you to rotate your creation 360 degrees to see every single stitch.

Chat With Us

Have a question about how to do this or that? Chat with a Pukka Account Manager during regular business hours.

To Customize Your Own Hat Visit
HATCUSTOMIZER.PUKKAINC.COM





337 South Main Street // PO Box 773 // Findlay, Ohio 45840

Phone 419.429.7808 **Fax** 419.429.7810 **Web** www.pukkainc.com

To Customize Your Own Hat Visit HATCUSTOMIZER.PUKKAINC.COM

For Online Billing & Payments Visit BILLING.PUKKAINC.COM

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