



**Pukka®**

**2021 GOLF NEW RELEASES**

**THE CUSTOM, LOW MINIMUM,  
QUICK-TURN HEADWEAR SOLUTION**

# ORGANIC CANVAS

FABRIC



Organic Canvas is our eco-friendly fabric that shows you style and sustainability can coexist. It is made from 100% Organic Cotton, which has a lower impact on the environment, creating a higher-quality material that is better for the earth. Add any of our 16 color options by the dozen to any minimum headwear order.

## AVAILABLE ORGANIC CANVAS COLOR OPTIONS

					
BLACK	CHARCOAL	CRIMSON	SCARLET	BOYSENBERRY	SULPHUR
					
BIRCH	ACORN	BROWN	OLIVE	SEAFOAM	MINERAL BLUE
					
QUARRY	NAVY	DUSK	CAROLINA		

# PERFORATED TRITECH

## FABRIC



Perforated TriTech is founded on a trifecta of performance features; lightweight, moisture wicking and SPF 30 sun protection, and with ventilating perforations adds superior breathability and cooling to the mix. A uniform 1mm perforated dot pattern highlights our latest performance fabric and is available in 22 solid and heathered color options.

### AVAILABLE PERFORATED TRITECH COLOR OPTIONS

BLACK	BLACK HEATHER	CHARCOAL	CHARCOAL HEATHER	STEEL	STEEL HEATHER
WHITE	MAROON HEATHER	SCARLET HEATHER	TEXAS ORANGE HEATHER	ORANGE	STONE
KHAKI HEATHER	SURPLUS HEATHER	FOREST HEATHER	LIME	SEAFOAM HEATHER	NAVY
NAVY HEATHER	ROYAL HEATHER	AQUA HEATHER	CAROLINA HEATHER		



# WAXED CANVAS

SPECIALTY FABRIC

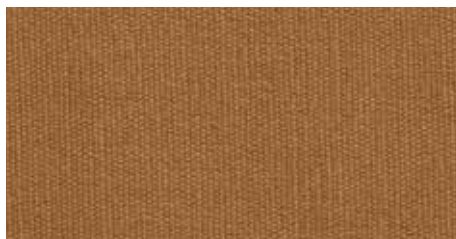


Waxed Canvas is a durable, lightly waxed, 100% Cotton Canvas fabric with a classic shine-free finish that looks great and adds an extra layer of weather resistance to your headwear.

## AVAILABLE WAXED CANVAS COLOR OPTIONS



BRACKEN



BROWN SUGAR



CAPULET OLIVE



# TWEED

SPECIALTY FABRIC



Add the distinctive woven texture of Tweed to your next headwear design. Our Boucle Tweed is a coarse textured fabric with a unique homespun look that is both soft and durable. Fleck Tweed features splashes of color randomly found throughout this more traditional tweed. These 100% Polyester Tweed Specialty Fabrics are available by the dozen.

## AVAILABLE TWEED COLOR OPTIONS



LICORICE BOUCLE TWEED



CHOCOLATE BOUCLE TWEED



COFFEE BOUCLE TWEED



BLACK FLECK TWEED



BROWN FLECK TWEED



# CORK

SPECIALTY FABRIC



▲ FRONT PANELS

FRONT PANEL(S), ▲  
BUTTON & VISOR

ALL-OVER ▲

Add our 100% Polyester Cork Specialty Fabric to most of our silhouettes or highlight the Front Panels, Button, Visor and Undervisor. Call attention to your logo by embroidering it on a Cork applique secured to the front panel in a variety of different stitch options.

## ADDITIONAL PLACEMENT OPTIONS



BUTTON



VISOR



UNDIVISOR



APPLIQUE

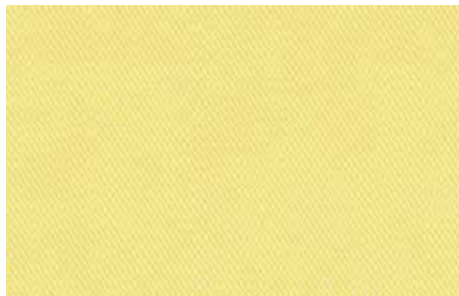
# SEASONAL COTTON TWILL COLORS

FABRIC



Take advantage of our Limited Edition Seasonal Cotton Twill Colors to create that perfect look for your pro shop or resort. Our Limoncello, Sage and Cerulean Cotton Twill Colors are available for a limited time or until supplies run out.

## SEASONAL COTTON TWILL COLOR OPTIONS



LIMONCELLO



SAGE



CERULEAN



# SUBLIMATION PRINT

## CUSTOM ADD-ON

Our dye sublimation process produces vibrant, high-quality, long lasting imagery that will be sure to catch the eye of anyone. Custom Sublimation can be produced with unlimited colors on White Nylon, Performance Wick, Poly Twill, Polyfoam/Poly, Tech Mesh, TriTech, Trucker Mesh or UV Lite fabrics. Sublimation must be done with one design (same pattern and colors) per 48 pieces.



▲ SB081



◀ SB079



SB080 ▲



◀ CUSTOM

SB075 ▶

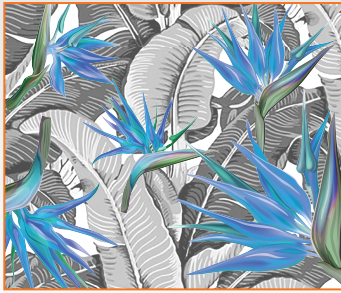
### CUSTOM SUBLIMATION ON TRUCKER MESH AND TECH MESH

Give the traditional trucker hat a new appearance by using a Sublimation Pattern on Trucker Mesh or Tech Mesh. Create your own custom artwork or use one of our available sublimation patterns. Add this to any Adjustable Hat, Stretch-Fit, Ultra-Fit or Tradesman silhouette.



## AVAILABLE SUBLIMATION PATTERNS

CONTACT YOUR PUKKA REPRESENTATIVE FOR OUR FULL SUBLIMATION PATTERN LIBRARY



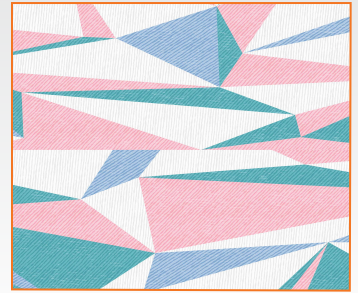
SB063



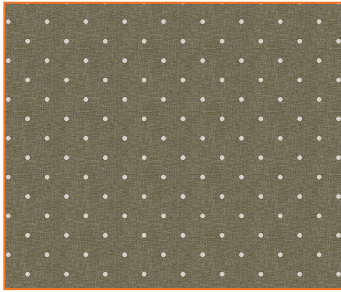
SB064



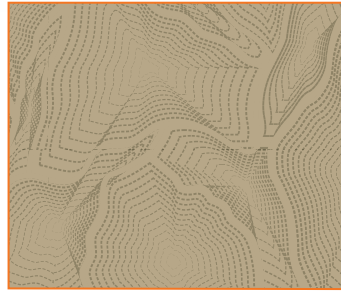
SB065



SB066



SB068



SB069



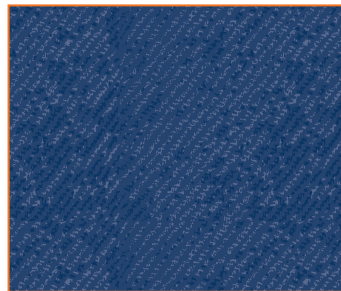
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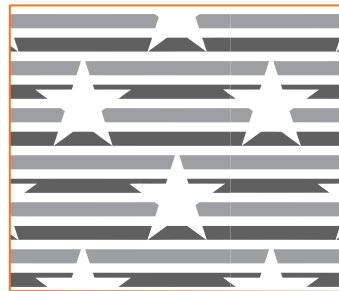
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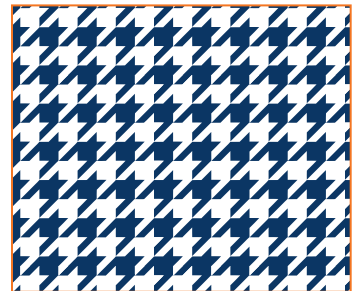
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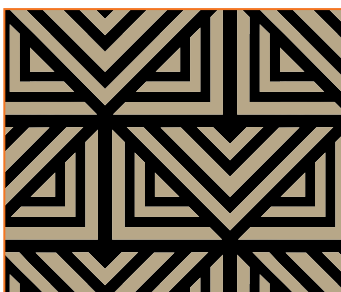
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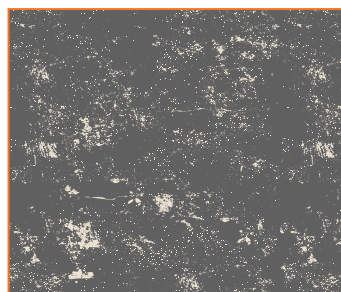
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SB076



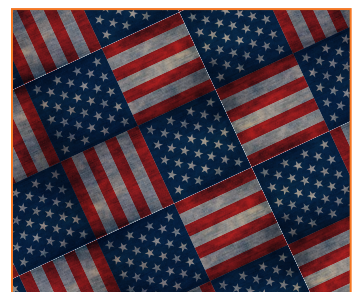
SB077



SB078



SB079



SB080



SB081



SB082



SB092



SB095



# CASUAL KNIT

COLD WEATHER



The Casual is a 100% Cotton Yarn cuffed knit with a broken ribbed stitch. With Cotton considered the king of the natural fibers, it is amongst the softest, smoothest and most comfortable knits in our offering.

## CASUAL KNIT FIT



SIDE VIEW



FRONT VIEW

## AVAILABLE COTTON YARN COLOR OPTIONS



BLACK



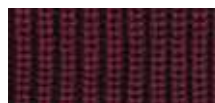
CHARCOAL



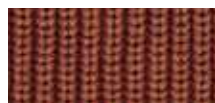
STEEL



WHITE



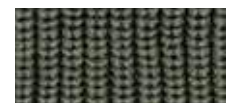
MAROON



TEXAS ORANGE



BROWN



OLIVE



FOREST



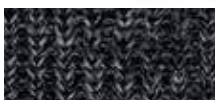
NAVY



## ADD 2-COLOR TWISTED YARN

Two colors are better than one! Add any of these handpicked trendy 2-Color Twisted Yarn combinations by the dozen to broaden your color options when merchandising your order.

## AVAILABLE 2-COLOR TWISTED YARN COLOR OPTIONS



BLACK / STEEL



STEEL / WHITE



MAROON / WHITE



BROWN / TEXAS ORANGE



FOREST / OLIVE



NAVY / WHITE



# ROUSTER KNIT

COLD WEATHER



The Rouser is a flat, workwear inspired cuffed knit that is extremely soft to the touch and provides a snug, comfortable fit. With its elongated cuff, crown profile and distinct Heather Yarn, the Rouser sets itself apart from others on the shelf.

## ROUSTER KNIT FIT



SIDE VIEW



FRONT VIEW

## AVAILABLE HEATHER YARN COLOR OPTIONS



BLACK



CHARCOAL



CRIMSON



CREAM



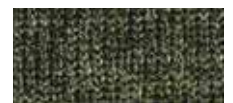
LATTE



ACORN



BROWN



FOREST



TWILIGHT



SLATE



PLUM



HEATHER YARN



CUFFED SILHOUETTE



FOUR CROWN DARTS

# TRADESMAN

ADJUSTABLE HAT



The Tradesman is a 6-Panel hybrid adjustable hat with blocking that allows for numerous options. With the ability to go full fabric or with a trucker mesh back, any of our structure, visor or closure options gives this trending silhouette endless merchandising possibilities.



6-PANEL HYBRID



HIGH CROWN



UNMATCHED DESIGN FLEXIBILITY



# LASER ETCHED PATCHES

## CUSTOM APPLIQUE

Our Laser Etched Suede or Leather Patches offer detail and durability that cannot be matched by a heat pressed applique. Brand your golf club or resort's logo on a high quality Custom Applique that will grab attention on and off the golf course.



LASER ETCHED LEATHER PATCH

*Available in Tan Leather  
with Jump Stitch Only*



LASER ETCHED SUEDE PATCH

*Available in Tobacco Suede Only.  
Available with Jump Stitch, Satin Stitch,  
Raised Satin Stitch, Merrowed Edge  
w/ Jump Stitch or Zig-Zag Stitch*



## NEW LEATHER PATCH SHAPES

CONTACT YOUR PUKKA REPRESENTATIVE FOR OUR FULL LEATHER PATCH SHAPE LIBRARY

We have added eight new Leather Patch Shapes for a total of 20 options. Show off your unique style with a Screen Print on Black, Brown or Tan Leather or Laser Etch on Tan Leather.



LP13



LP14



LP15



LP16



LP17



LP18



LP19



LP20



# EMBROIDERY WITH DIAGONAL STITCH

EMBROIDERY OPTION



Embroider your golf club or resort's logo on a hat, bucket, visor or knit using our new Diagonal Stitch technique. This repetitive diagonal stitch pattern adds a unique weave appearance and modernizes our traditional embellishment. Diagonal Stitch can be added to any Flat, Raised or Raised & Flat Embroidery location.

## AVAILABLE EMBROIDERY W/ DIAGONAL STITCH OPTIONS



FLAT EMBROIDERY  
W/ DIAGONAL STITCH



RAISED EMBROIDERY  
W/ DIAGONAL STITCH



RAISED & FLAT EMBROIDERY  
W/ DIAGONAL STITCH

# BONDGO

CUSTOM APPLIQUE



BondGo is Pukka's modernized logo application made from 1mm thick, durable, soft-touch silicone with a matte finish. BondGo will give your logo stunning dimension and an ultra-crisp clean look that is perfect for any style of headwear.

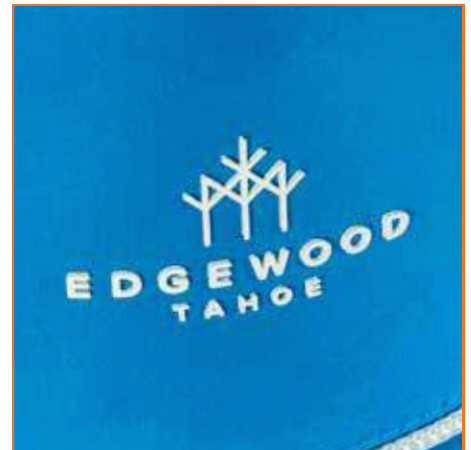
## AVAILABLE BONDGO COLOR OPTIONS



BLACK



STEEL



WHITE

# POPULAR LOOKS

## CUSTOM HEADWEAR



### LOOK GOOD. FEEL GOOD. PLAY GOOD.

Our Popular Looks section gives you the best of both worlds by blending simplicity with the ability to personalize your selection. Our product design team has taken the guess work out of “what’s popular” and trending in the marketplace to supply you with an assortment of headwear options without forsaking the opportunity to personalize features of the hat to give it your own finishing touches.

VISIT [WWW.PUKKAINC.COM/POPULARLOOKS](http://WWW.PUKKAINC.COM/POPULARLOOKS) FOR MORE INFORMATION

### POPULAR LOOKS 2101



- ▶ Navy Lightweight Cotton w/ White Trucker Rope
- ▶ Adjustable Hat / 5-Panel / High Crown / Structured / Curved Visor
- ▶ Front Panel Screen Print (GE220) + 1 Additional Graphic Location

GA202 5431

#### SUGGESTED FABRIC & COLOR OPTIONS



Charcoal / White    White / Black    Black Oxford / Black    Steel Oxford / Black

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

### POPULAR LOOKS 2102



- ▶ Black Oxford Chambray & White Tech Mesh
- ▶ Ultra-Fit Hat / 6-Panel / Low Crown / Structured / Slight Curve Visor
- ▶ Flat Embroidery on Felt Patch w/ Merrowed Edge (GC200)

GA404 5931

#### SUGGESTED FABRIC & COLOR OPTIONS

\*Shown in Lightweight Cotton



Scarlet Oxford Chambray / White    Royal Oxford Chambray / White    Steel Oxford / White\*    White Oxford / White\*

48-PIECE MINIMUM / 12 PER FABRIC & COLOR



## POPULAR LOOKS 2103



- ▶ White UV Lite
- ▶ Adjustable Hat / 6-Panel / High Crown / Structured / Slight Curve Visor
- ▶ Raised Embroidery & Flat Embroidery w/ Textured Pearl Fill Stitch on Cotton Twill Patch w/ Merrowed Edge (GC236)

GA204 5921

## SUGGESTED FABRIC &amp; COLOR OPTIONS



Navy

Charcoal

Black

Carolina

48-PIECE MINIMUM / 12 PER FABRIC &amp; COLOR

## POPULAR LOOKS 2104



- ▶ Steel Heather TriTech / Perforated TriTech
- ▶ Ultra-Fit Hat / 6-Panel / Low Crown / Structured / Curved Visor
- ▶ Raised & Flat Embroidery (GE229) + 1 Additional Graphic Location

GA402 5931

## SUGGESTED FABRIC &amp; COLOR OPTIONS



White

Navy Heather

Charcoal

Royal Heather

48-PIECE MINIMUM / 12 PER FABRIC &amp; COLOR

## POPULAR LOOKS 2105



- ▶ Olive Cotton Ripstop & Stone Trucker Mesh w/ Stone Visor Stitching
- ▶ Adjustable Hat / 6-Panel / Low Crown / Structured / Slight Curve Visor
- ▶ Woven Label w/ Merrowed Edge (GC104)
- ▶ Basic Visor Stitching (VB003)

GA104 5911

## SUGGESTED FABRIC &amp; COLOR OPTIONS



Pewter / White

Black / Charcoal

White / Black

Red / White

48-PIECE MINIMUM / 12 PER FABRIC &amp; COLOR

## POPULAR LOOKS 2106



- ▶ Red Nylon & Navy Trucker Mesh w/ White Trucker Rope
- ▶ Adjustable Hat / 5-Panel / Low Crown / Structured / Slight Curve Visor
- ▶ Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge (GC304)

GA104 5931

## SUGGESTED FABRIC &amp; COLOR OPTIONS



Khaki / Navy / White

White / Navy

Black / Charcoal / White

Steel / Black / White

48-PIECE MINIMUM / 12 PER FABRIC &amp; COLOR

## POPULAR LOOKS

### POPULAR LOOKS 2107



- ▶ Indigo Denim & White Trucker Mesh
- ▶ Adjustable Hat / 6-Panel / Low Crown / Structured / Curved Visor
- ▶ Flat Embroidery on Felt Patch w/ Merrowed Edge (GC242)

GA104 5921

#### SUGGESTED FABRIC & COLOR OPTIONS



Black Oxford  
Chambray / White

Scarlet Oxford  
Chambray / White

Charcoal Heather  
Jersey / Black

Carolina Seersucker /  
Navy

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

### POPULAR LOOKS 2108



- ▶ Black UV Lite
- ▶ Adjustable Hat / 6-Panel / High Crown / Structured / Slight Curve Visor
- ▶ Raised Embroidery (GE190) + 1 Additional Graphic Location



GA202 5921

#### SUGGESTED FABRIC & COLOR OPTIONS



White

Navy

Charcoal

Royal

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

### POPULAR LOOKS 2109



- ▶ Stone Cotton Twill w/ Black Visor Stitching
- ▶ Adjustable Hat / 6-Panel / Low Crown / Structured / Curved Visor
- ▶ Raised Embroidery w/ Textured Pearl Fill Stitch + 2 Additional Graphic Locations
- ▶ Basic Visor Stitching (VB003)

GA103 5921

#### SUGGESTED FABRIC & COLOR OPTIONS



Grey Heather / Navy

Black / White

Navy / White

White / Black

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

### POPULAR LOOKS 2110



- ▶ Metal / Navy Nylon
- ▶ Adjustable Hat / 6-Panel / High Crown / Structured / Slight Curve Visor
- ▶ Flat Embroidery on Felt Patch w/ Jump Stitch (GC249) + 1 Additional Graphic Location

GA205 5931

#### SUGGESTED FABRIC & COLOR OPTIONS



Black w/  
Steel Undervisor

White w/  
Steel Undervisor

Twilight

Red w/  
Black Undervisor

48-PIECE MINIMUM / 12 PER FABRIC & COLOR



## POPULAR LOOKS 2111



- ▶ White Sport Piqué & Charcoal Tech Mesh
- ▶ Adjustable Hat / 6-Panel / High Crown / Structured / Slight Curve Visor
- ▶ Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge (GC234)

### SUGGESTED FABRIC & COLOR OPTIONS

GA204 5921



Twilight Heather / Steel    Dark Grey Heather / White    Black / Charcoal    Maroon Heather / Black

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

## POPULAR LOOKS 2112



- ▶ Royal Nylon w/ White Trucker Rope
- ▶ Adjustable Hat / 5-Panel / High Crown / Structured / Slight Curve Visor
- ▶ Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge (GC188)

### SUGGESTED FABRIC & COLOR OPTIONS

GA204 5931



White / Black    Black / White    Steel / Black    Red / Black

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

## POPULAR LOOKS 2113



- ▶ Carolina Oxford / White Oxford Lightweight Cotton w/ Navy Button & Eyelets
- ▶ Adjustable Hat / 6-Panel / Low Crown / Structured / Slight Curve Visor
- ▶ Raised & Flat Embroidery + 1 Additional Graphic Location

### SUGGESTED FABRIC & COLOR OPTIONS

GA102 5911



Navy / White / Scarlet    Black Oxford / White Oxford / Black    Steel / Black / White    Khaki / White / Black

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

## POPULAR LOOKS 2114



- ▶ Maroon Cotton Twill
- ▶ Adjustable Hat / 6-Panel / Low Crown / Unstructured / Curved Visor
- ▶ Screen Print on Leather Patch w/ Jump Stitch + 1 Additional Graphic Location
- ▶ Heavy Wash

### SUGGESTED FABRIC & COLOR OPTIONS

GA105 5961



Charcoal    Stone    Black    Navy

48-PIECE MINIMUM / 12 PER FABRIC & COLOR

# BE ORIGINAL® WITH OUR HAT CUSTOMIZER

## MAKE IT YOUR OWN HAT

Create your own Adjustable, Stretch-Fit or Ultra-Fit Hat.  
Change the Crown, Panels, Visor, Closure, Fabrics,  
Colors, Embellishment and Add-Ons  
to truly make it your own.

## EASY NAVIGATION

Follow 9 simple steps to create your own hat  
then share it via email, social media or  
contact us directly to place an order.

## 360 DEGREE ROTATION

Our Hat Customizer's 3D modeling  
allows you to rotate your creation  
360 degrees to see every single stitch.

## CHAT WITH US

Have a question about how to do that?  
Chat with a Pukka Account Manager  
during regular business hours.



TO CUSTOMIZE YOUR OWN HAT VISIT  
**HATCUSTOMIZER.PUKKAINC.COM**

DESIGN YOUR PRO SHOP'S  
ENTIRE HEADWEAR LINE WITH

## QUICK PICK

Choose between our preselected trending Golf  
Headwear styles or Choose Your Own to merchandise  
a unique, well-rounded headwear offering.

Add your Golf Club or Resort's logo, information  
and pick your three colors to create up to nine  
hats, visors, buckets or cold weather knits.

START A QUICK PICK BY VISITING  
**QUICKPICK.PUKKAINC.COM**



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BILLING/PAYMENTS [BILLING.PUKKAINC.COM](mailto:BILLING.PUKKAINC.COM)

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