



— 2023 GOLF CUSTOM —

NEW RELEASES

NEW ADDITIONS

FOR MID CROWN ADJUSTABLE HATS



OVER 15 POPULAR FABRIC OPTIONS ADDED TO THE MIX

Our Mid Crown silhouette now has over a dozen new Fabric Options available for any Panel, Visor, Undervisor or Button.

Use these fabrics to design a Full Fabric Mid Crown Hat or diversify the traditional trucker look. Create your new favorite hat by interchanging any of these fabric options by the dozen on your next low minimum order to design something truly unique for your golf club or resort.



UNSTRUCTURED SILHOUETTE OPTION

Compliment the not too high and not too low look of a Mid Crown Hat with the relaxed appearance of an Unstructured silhouette. Without additional support behind the front two panels an Unstructured silhouette pairs the perfect casual look with a super comfortable fit that rests close to your head.



NEW FABRIC OPTIONS

Acrylic Wool	DriMax	EcoPiqué	Heritage Flannel	Jersey Fleece	Nylon
Performance Mesh	Performance Wick	ProMax	Sport Mesh*	Sport Piqué	Tech Mesh*
TriTech	Perforated TriTech*	UV Lite	Perforated UV Lite	Recycled Trucker Mesh*	

*SIDE & BACK PANELS ONLY

SEVERAL NEW
CLOSURE OPTIONS

It is not all just about the fabric or structure options, it comes down to the details when designing the perfect Mid Crown Hat. The closure truly matters when creating the perfect aesthetic and now you can use any of our Adjustable Hat Closure Options on your Mid Crown profile to create something truly unique.

TRUCKER MESH

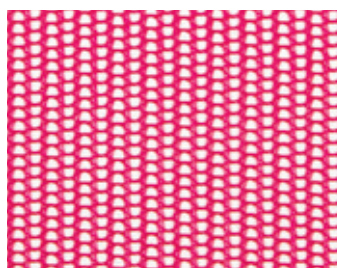
COLOR OPTIONS



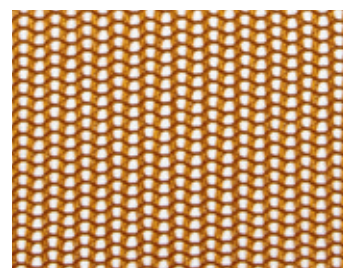
FOUR NEW COLOR OPTIONS

A staple of any trucker hat is Trucker Mesh on the side & back panels. Our 100% Polyester open weave mesh features a mildly structured hand feel that breaks in nicely over time and is the go-to fabric for ultimate breathability. Brighten up any trucker look with the addition of one of our four new vibrant color options.

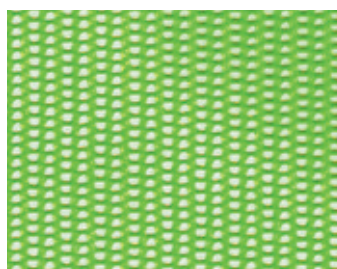
NEW COLOR OPTIONS



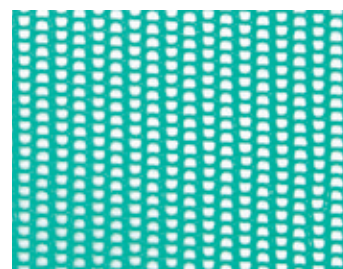
Fuchsia



Latte



Neon Green



Teal

SEASONAL COTTON TWILL

COLOR OPTIONS

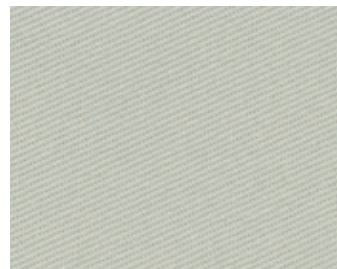


SPRING INSPIRED SOFT PASTEL COLORS

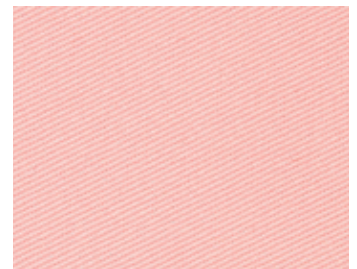
Take advantage of our limited edition, seasonal Cotton Twill colors to create that perfect look for your shop.

These Spring inspired colors are available for a limited time or until supplies run out.

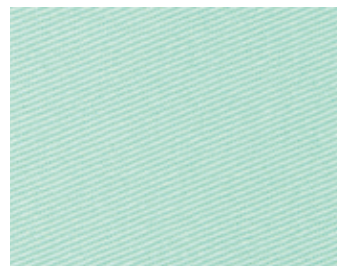
SEASONAL COLOR OPTIONS



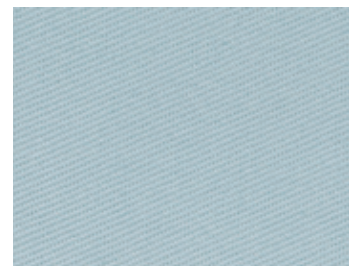
Overcast



Blush



Morning Dew



Reservoir

BRAND NEW

CLOSURE OPTIONS



METAL BUCKLE CLOSURE

Our latest closure option features a nickel metal buckle and grommet that allows the wearer to dial in the fit of their hat thanks to its adjustable fabric strap. Match the fabric strap to the side & back panels of your hat or go with a contrasting look by mixing in a different fabric and/or color. Add our Metal Buckle Closure to any Adjustable Hat (Mid Crown, 5-Panel or 6-Panel), Tradesman, Stowaway or Runner Hat.

RECYCLED PLASTIC SNAP CLOSURE



Our mission of offering more options in the Eco-Friendly product category continues with the addition of a Recycled Plastic Snap. A small detail such as a closure can add up and have an impact on reducing post-consumer plastics such as bottles and textile waste in landfills just like our fabrics. Recycled Plastic Snaps are available in Black, Charcoal, White and Navy and can be interchanged by the dozen on your next low minimum order.



RECYCLED TRUCKER MESH

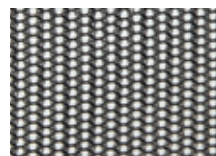
FABRIC OPTION



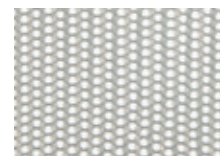
NEW ECO-FRIENDLY FABRIC AVAILABLE IN SEVEN COLORS

Our Recycled Trucker Mesh made from 100% Recycled Polyester is an Eco-Friendly fabric made from post-consumer plastics such as bottles and textile waste, helps reduce the amount of plastic headed for a landfill. Our brand-new high quality Recycled Trucker Mesh, offered in seven popular color options, is ideal for creating beautiful and sustainable headwear.

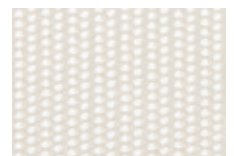
AVAILABLE COLOR OPTIONS



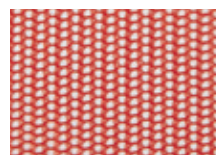
Black



Steel



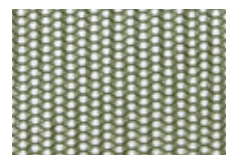
Antique White



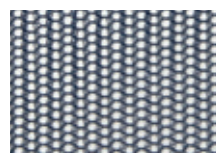
Scarlet



Birch



Olive



Navy

BEAUFORT KNIT

SAILOR-STYLE SILHOUETTE



THE IDEAL KNIT FOR COLD WEATHER

Beaufort is an elevated take on the iconic sailor-style watch cap. The flat knit crown and signature extra tall ribbed cuff are knit with soft Acrylic or Heather Yarn that will keep you warm all season long and is the perfect topper for every look.

KNIT FIT



Side View

Front View

KNIT DETAIL



Flat Knit Crown



1x1 Rib Knit Cuff

TRAWLER KNIT

ECO-FRIENDLY SILHOUETTE



A CLEAN LOOK THAT HELPS YOU DO YOUR PART

The Trawler is an Eco-Friendly product featuring 100% Recycled Polyester Yarns made from post-consumer plastics, shrinking landfill waste with every order. This extra soft, jersey knit beanie can be worn cuffed for a clean, low-profile fit or uncuffed for a relaxed, slouchy look. Any way you wear it, you'll love it.

KNIT FIT



Side View

Front View

KNIT DETAIL



Flat Jersey Knit

RECYCLED YARN

NEW COLOR OPTIONS



NEW COLOR OPTIONS FOR ECO-FRIENDLY YARN



Our Recycled Yarn made from 100% Recycled Polyester yarns helps set your mind at ease knowing it's made from post-consumer plastics

such as bottles and textile waste, helping reduce the amount of plastic headed for a landfill. Featured on the Dredge and Trawler Eco-Friendly Cold Weather Knit options, our color offering for this sustainable material expands with the addition of Crimson and Olive.

HEATHER YARN

NOW ON STARBOARD



NEW YARN OPTION FOR OUR POPULAR STARBOARD KNIT

The Starboard is the quintessential daily wear knit cap, drawing inspiration from traditional military surplus styles. This popular Cold Weather Knit is now available in our distinctive Heather Yarn. This soft, high quality yarn features eleven colors letting you create a knit ideal for any golf club or resort. Interchange any of our Heather Yarn color options by the dozen on your next low minimum order.

NEW JACQUARD PATTERNS



WREN

FOR VINTAGE CUFFED KNIT

With its birdseye jacquard stitch, solid area on the crown and ribbed cuff, the Wren jacquard pattern, available on our popular Vintage Cuffed Knit, has a vintage feel and the perfect amount of cozy with style.

GUNNEL

FOR WHEELHOUSE KNIT

Enhance the waffle weave texture of our Wheelhouse Knit with the woven repetitive stripe design of our all-new Gunnel jacquard pattern. Stand out with this 2-color pattern by utilizing any Acrylic or Heather Yarn colors of your choice.



POPULAR LOOKS



CURRENT HEADWEAR TRENDS BEING WORN ON THE COURSE

Our Popular Looks section gives you the best of both worlds by blending simplicity with the ability to personalize your selection. Our product design team has taken the guess work out of “what’s popular” and trending in the marketplace to supply you with an assortment of headwear options without forsaking the opportunity to personalize features of the hat to give it your own finishing touches.

LEARN MORE AT PUKKAINC.COM/POPULARLOOKS

POPULAR LOOKS



POPULAR LOOKS 2301

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR Urban OptiCam TriTech

PRODUCT Adjustable Hat // 6-Panel // High Crown // Structured // Slight Curve Visor

EMBELLISHMENT Raised Embroidery w/ Diagonal Stitch (GE190)

+ 1 Additional Graphic Location

GA202



POPULAR LOOKS 2302

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR Navy Lightweight Cotton

PRODUCT Adjustable Hat // 6-Panel // Low Crown // Unstructured // Curved Visor

EMBELLISHMENT Woven Label w/ Satin Stitch (GC449)

ADD-ON Metal Buckle Closure

GA104

SUGGESTED FABRIC & COLOR OPTIONS



Black

White
w/ Black Undervisor

White Plumeria

Hydro OptiCam

SUGGESTED FABRIC & COLOR OPTIONS



Carolina

White

Steel

Black



POPULAR LOOKS 2303

GA204

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR Red Nylon**PRODUCT** Adjustable Hat // 5-Panel // High Crown // Structured // Slight Curve Visor**EMBELLISHMENT** Woven Label w/ Merrowed Edge (GC313)**ADD-ON** Specialty Rope (Navy / White Zig-Zag)

SUGGESTED FABRIC & COLOR OPTIONS

Seafoam
w/ Royal / White StripeCarolina
w/ Royal / White StripeBlack / Purple (Undervisor)
w/ Black / White StripeWhite / Black (Undervisor)
w/ Black / White StripeSPF50
SUN PROTECTION

GA201

POPULAR LOOKS 2304

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR Black UV Lite / Perforated UV Lite w/ Steel UV Lite (Undervisor)**PRODUCT** Adjustable Hat // 6-Panel // High Crown // Structured // Slight Curve Visor**EMBELLISHMENT** Raised Embroidery w/ Textured Pearl Fill Stitch (GE298)

SUGGESTED FABRIC & COLOR OPTIONS

Navy
w/ Steel UndervisorRed
w/ Navy UndervisorRoyal
w/ Charcoal UndervisorWhite
w/ Charcoal UndervisorSPF30
SUN PROTECTION

GA405

POPULAR LOOKS 2305

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR Steel Heather TriTech / Perforated TriTech**PRODUCT** Ultra-Fit Hat // 6-Panel // Low Crown // Structured // Curved Visor**EMBELLISHMENT** Woven Label w/ Satin Stitch (GC450) + 1 Additional Graphic Location

SUGGESTED FABRIC & COLOR OPTIONS



White



Navy



Scarlet Heather



Royal Heather



GA904

POPULAR LOOKS 2306

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR White Cotton Ripstop / Trucker Mesh w/ Green Cotton Twill (Undervisor)**PRODUCT** Adjustable Hat // 6-Panel // Mid Crown // Structured // Mid Curve Visor**EMBELLISHMENT** Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge (GC290)**ADD-ON** Trucker Rope (Navy)

SUGGESTED FABRIC & COLOR OPTIONS

Royal / Green
w/ WhiteKhaki / Green
w/ NavyBlack / Green
w/ WhiteOlive / Surplus / Green
w/ Black



POPULAR LOOKS 2307

GA102

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR Metal UV Lite

PRODUCT Adjustable Hat // 6-Panel // Low Crown // Unstructured // Curved Visor

EMBELLISHMENT Raised Embroidery (GE299) + 1 Additional Graphic Location

SUGGESTED FABRIC & COLOR OPTIONS



Khaki

Carolina

Black

White



POPULAR LOOKS 2308

GA202

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR Carolina Heather TriTech & Carolina Tech Mesh

PRODUCT Adjustable Hat // 5-Panel // High Crown // Structured // Slight Curve Visor

EMBELLISHMENT Raised Embroidery w/ Textured Pearl Fill Stitch
& Flat Embroidery (GE300) + 1 Additional Graphic Location

ADD-ON Specialty Rope (White / Black Stripe)

SUGGESTED FABRIC & COLOR OPTIONS



Navy
w/ White / Black Stripe

White
w/ Navy / White Zig-Zag

Steel
w/ Black / White Stripe

Black Heather / Black
w/ Black / White Stripe



POPULAR LOOKS 2309

GA105

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR Black Oxford Lightweight Cotton

PRODUCT Adjustable Hat // 6-Panel // Low Crown // Structured // Slight Curve Visor

EMBELLISHMENT Woven Label w/ Merrowed Edge (GC451)
+ 1 Additional Graphic Location

SUGGESTED FABRIC & COLOR OPTIONS



Surplus

White

Steel Oxford

Charcoal



POPULAR LOOKS 2310

GA105

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR Stone UV Lite

PRODUCT Adjustable Hat // 6-Panel // Low Crown // Unstructured // Curved Visor

EMBELLISHMENT Woven Label w/ Satin Stitch (GC452) + 1 Additional Graphic Location

SUGGESTED FABRIC & COLOR OPTIONS



Navy

Steel

Black

White



POPULAR LOOKS 2311

AVAILABLE IN 48-PIECE MINIMUM (24 PER FABRIC & COLOR)

FABRIC & COLOR Sublimated (Navy / Neon) UV Lite

PRODUCT Adjustable Hat // 6-Panel // High Crown // Structured // Slight Curve Visor

EMBELLISHMENT Raised & Flat Embroidery (GE190) + 1 Additional Graphic Location

ADD-ON All-Over Sublimation (Custom)



GA202



POPULAR LOOKS 2312

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR White Nylon

PRODUCT Adjustable Hat // 6-Panel // Low Crown // Unstructured // Curved Visor

EMBELLISHMENT 1-Color BondGo (GE255) + 1 Additional Graphic Location

ADD-ON Elastic Loop w/ Velcro Closure

GA105

SUGGESTED FABRIC & COLOR OPTIONS



Sublimated
(Black / Neon)



Sublimated
(White / Neon)



Sublimated
(White / Navy / Scarlet)



Sublimated
(Steel / Navy /
Scarlet / White)



Stone



Black



Royal



Metal



POPULAR LOOKS 2313

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR Slate UV Lite

PRODUCT Adjustable Hat // 6-Panel // High Crown // Unstructured // Slight Curve Visor

EMBELLISHMENT Flat Embroidery on Cotton Twill Patch w/ Merrowed Edge (GC312)

ADD-ON Premium Visor Cord (Black)



GA204



POPULAR LOOKS 2314

AVAILABLE IN 48-PIECE MINIMUM (12 PER FABRIC & COLOR)

FABRIC & COLOR Black Cotton Twill & White Trucker Mesh

PRODUCT Adjustable Hat // 5-Panel // Low Crown // Structured // Slight Curve Visor

EMBELLISHMENT Woven Label w/ Merrowed Edge (GC181)

ADD-ON Trucker Rope (White)

GA104

SUGGESTED FABRIC & COLOR OPTIONS



White
w/ Black



Red
w/ Twilight



Navy
w/ White



Black
w/ White



Twilight / White
w/ White



White
w/ Navy



Grey Heather / White
w/ Navy



Scarlet / White
w/ Navy



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